



visual comps

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Interface Design | GRDS-387-A01  
Holly Quarzo | Spring 2016

# App Icon



App icon for the App Store (Required for all apps)  
1024x1024 (scaled down to 200 x 200 to fit into this document)

# For iPhones



iPhone 6s Plus and iPhone 6 Plus (@3x)

180 x 180



iPhone 6s, iPhone 6, iPhone 5, and  
iPhone 4s (@2x)

120 x 120

Named my app "brdgit", an abbreviation for "bridge it". Originally named "brdgt" but during the usability test one brought up a concern whether an ESL international student would understand what that means. I added "i" between "g" and "t" so that the meaning would be clearer.

Chose feminine (because "brdgit" sounds like a female's name), warm, yet slightly gender neutral color for the wide variety of the users of this app (regardless of their gender).

## For iPads



iPad Pro (@2x)

167 x 167



iPad and iPad mini (@2x)

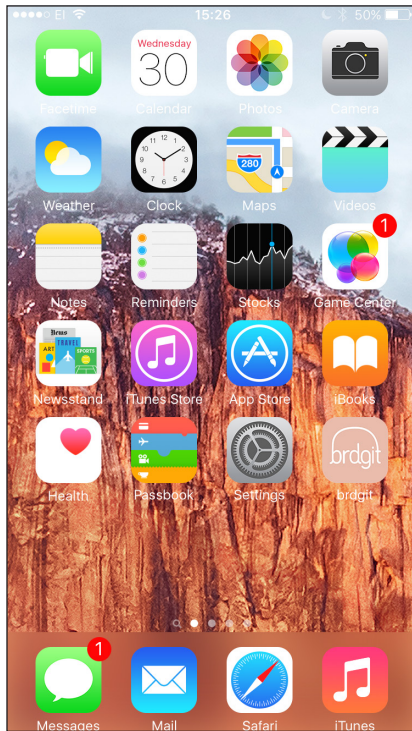
152 x 152



iPad 2 and iPad mini  
(@1x)

76 x 76

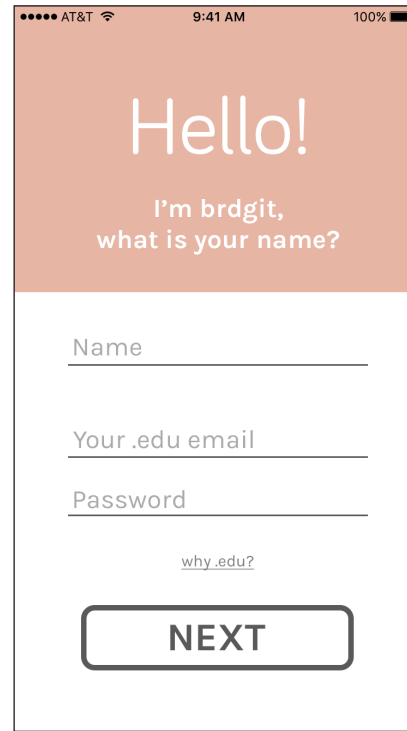
# Visual Comps



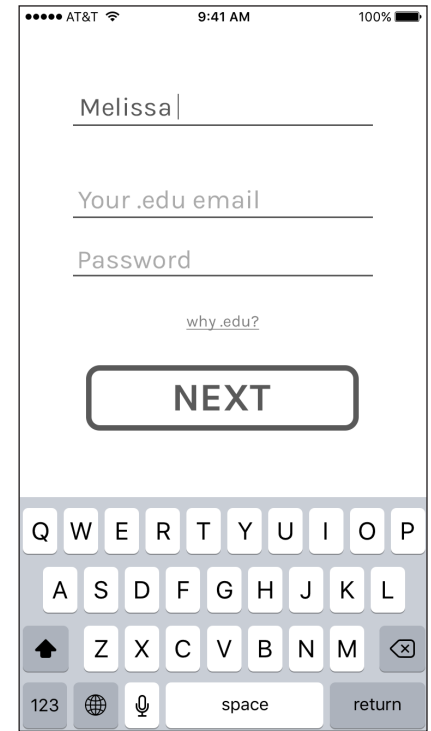
Homescreen with the app.



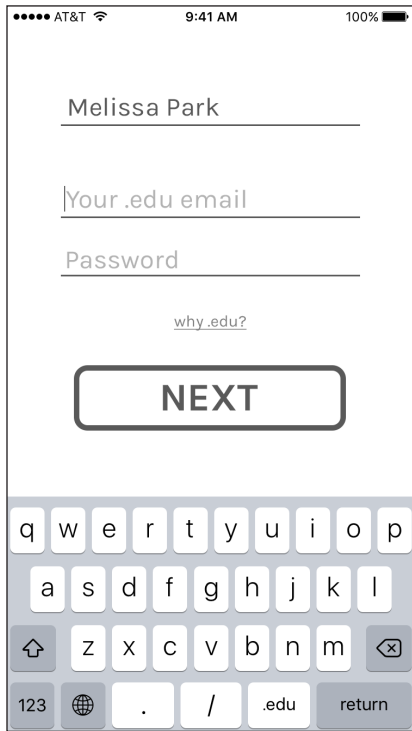
App splash screen with the logo in the middle.



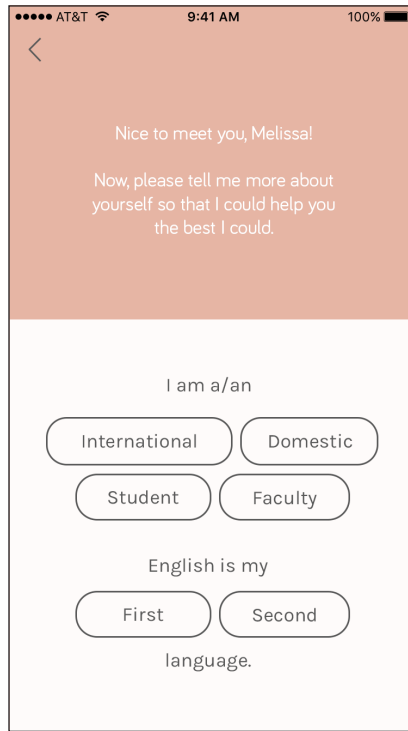
Setting a friendly tone from the beginning. Name, .edu email address and password Input field with the huge "Next" button.



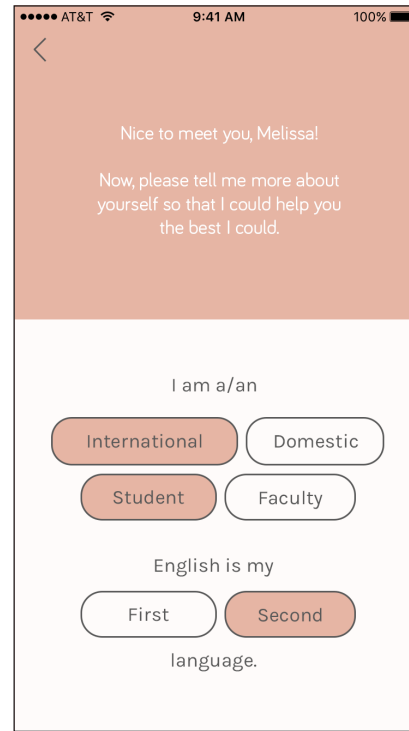
When the user clicks the name input field, the keyboard pops up. When typing name, the app autcapitalizes for the first letters of an each syllable.



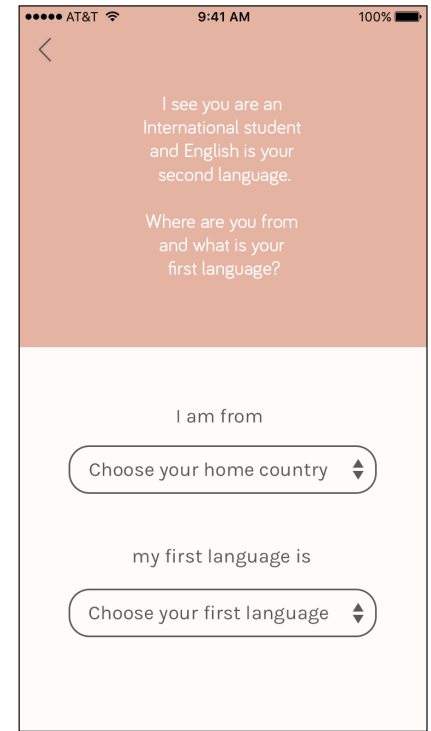
When the email input field is clicked, the keyboard changes and .edu button shows up. The user can simply type their .edu address and tap the .edu button.



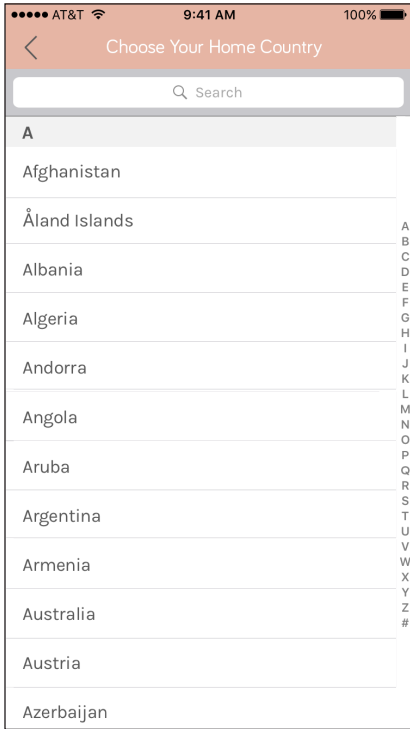
Here the user can choose whether the user is a/an, domestic/international, student/faculty and whether English is his/her first/second language.



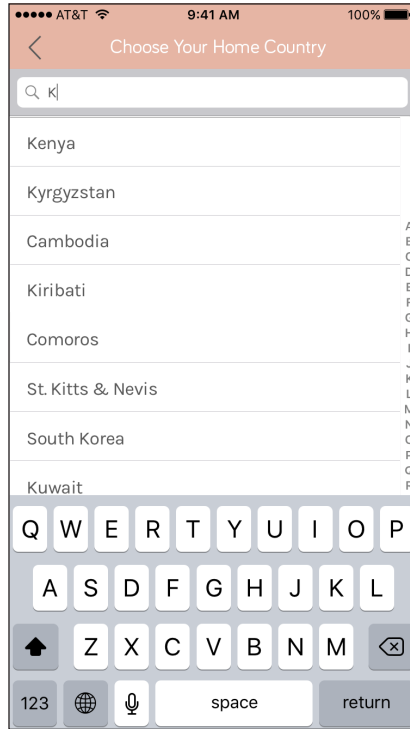
The screen that demonstrates how the app would react when the categories (domestic/international, etc.) are selected. The user then can click "Next" button to move on.



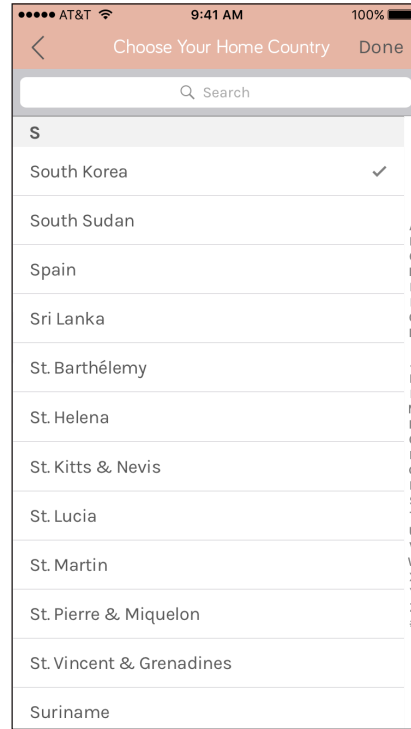
The user can choose their home country and their first language.



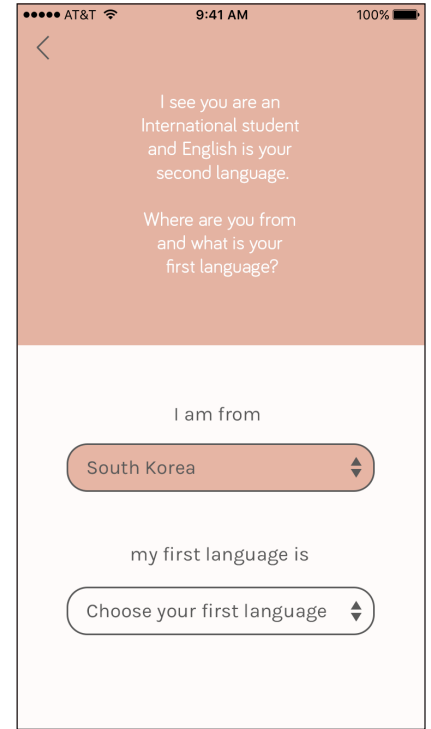
If "Choose your home country" list is clicked, it will direct the user to this list of countries the user can choose. There also is an option to search for the country or look through the list on an alphabetical order.



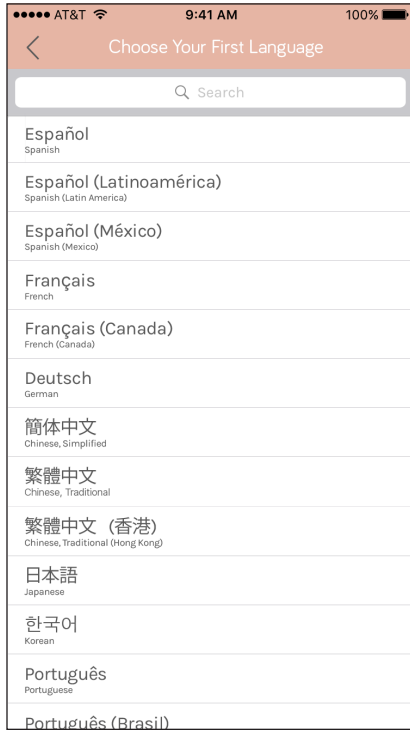
The user can type in the search bar to find their home country.



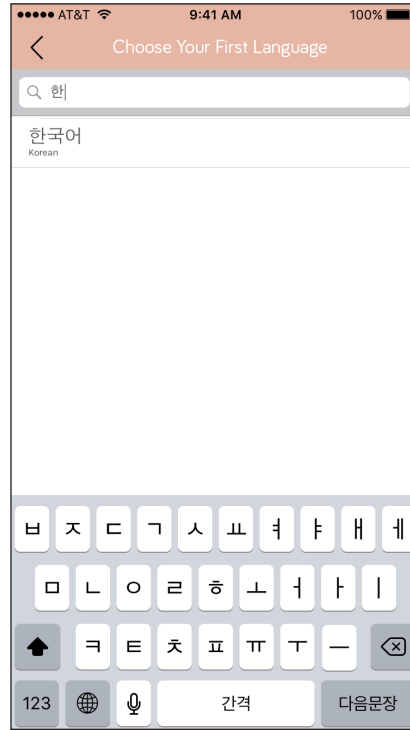
If the country is selected, the tick mark shows up on the right. The user then can click "Done".



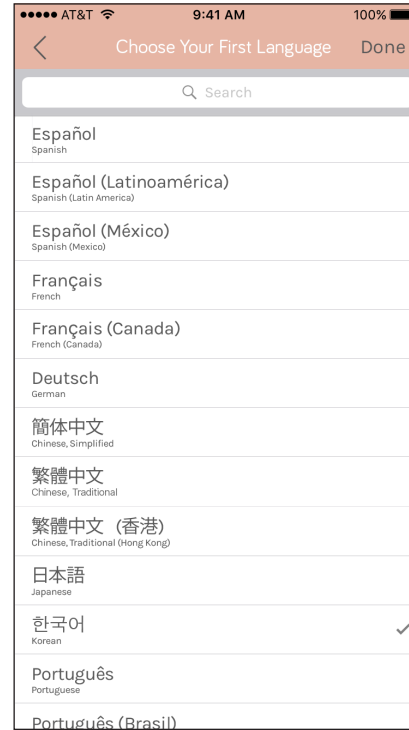
If the country is selected, the list now has the signature color of this app. The user then can choose their first language.



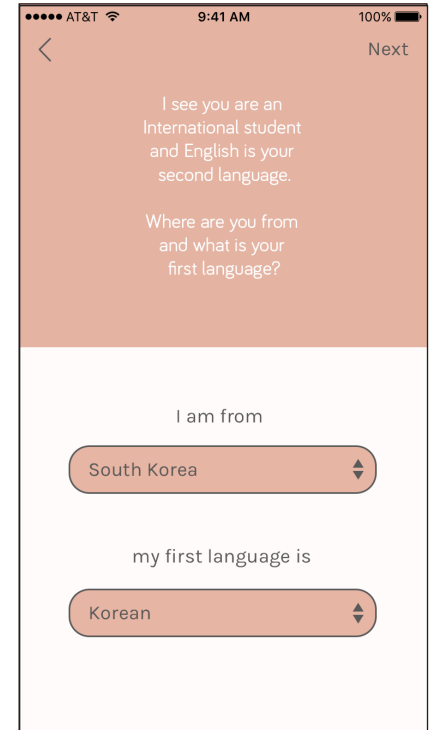
The list of languages other than English. The user can scroll through the list or search on the search bar on the top.



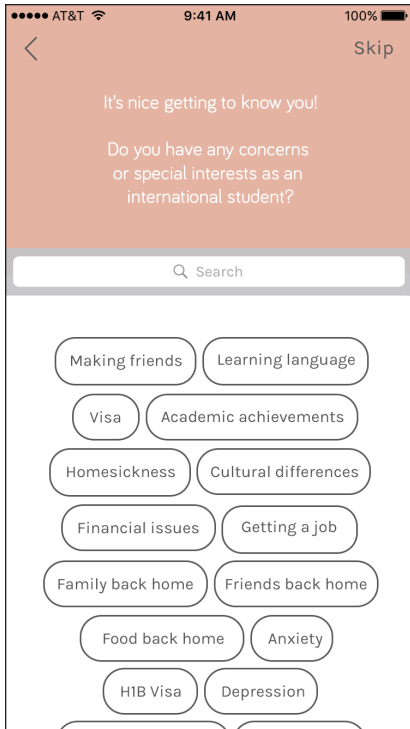
The user either can type the name of the language in their own language and the app automatically finds the language that matches with what they type.



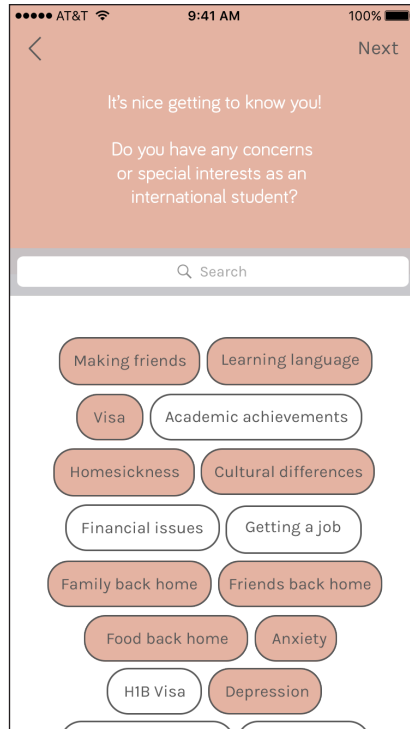
When the language is selected, the tick mark shows up and the user can click "Done" to get out of this list.



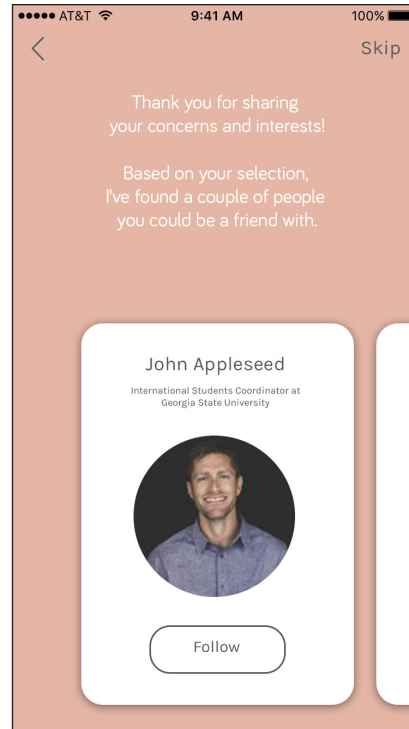
Once the country and the language are selected, "Next" button shows up and the user can click that to move on to the next step.



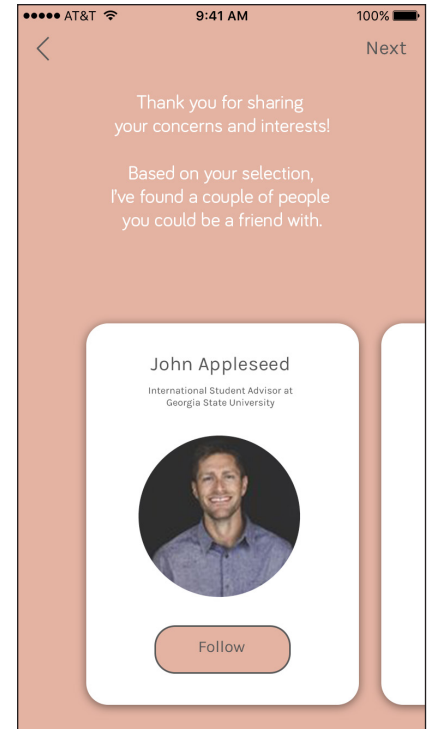
Special interests or concerns the user has (Topics to follow). Kept the friendly tone.



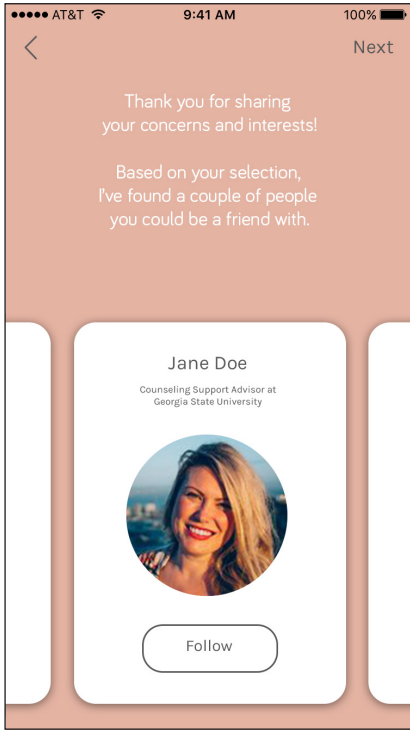
How it is going to look like when each "interest" or "concern" is clicked. The "Skip" button on the top changes to "Next" once a button or more are clicked.



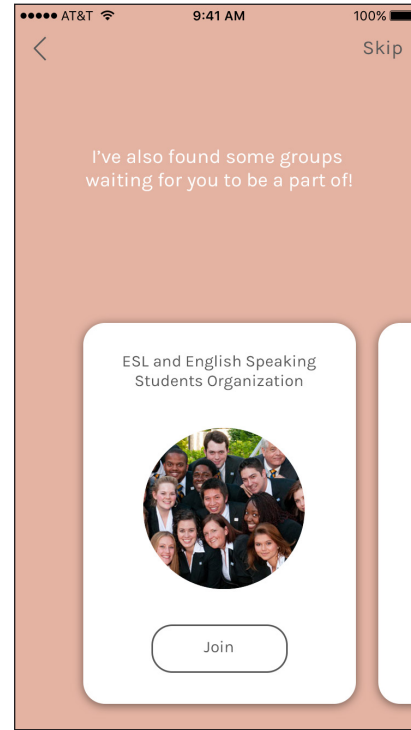
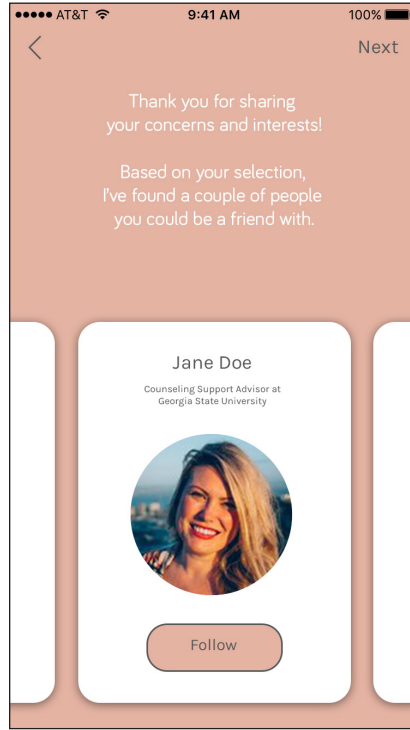
People to follow based on the concerns the user has (paginated cards).



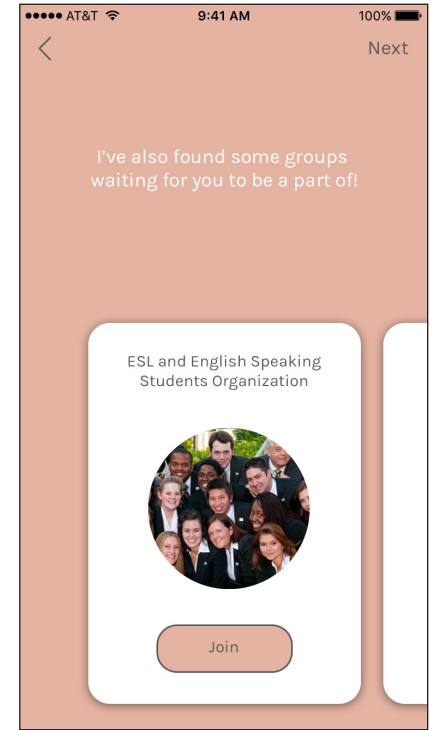
How it is going to look like when the user clicks "Follow" button. The "Skip" button changes to "Next" button when the user follows a person or more.



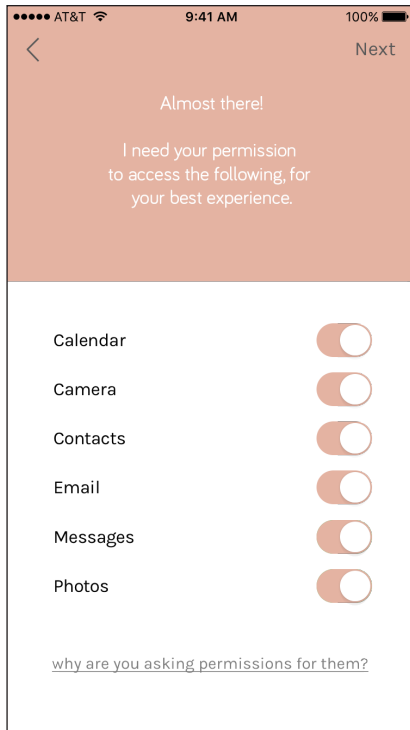
How the list will behave when the user swipes to the left to see more people to follow.



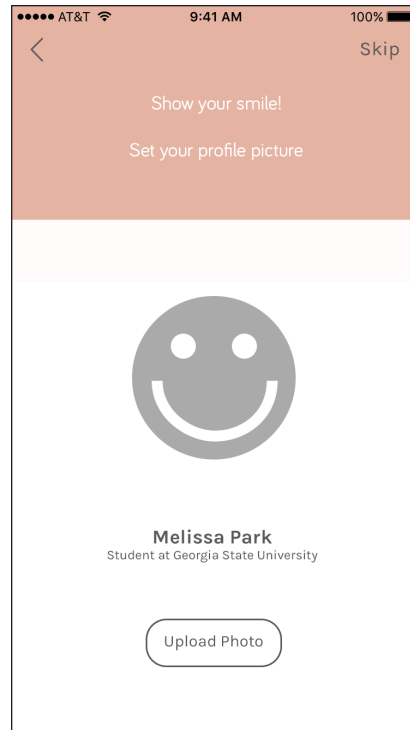
Groups the user can join based on their special interests and concerns.



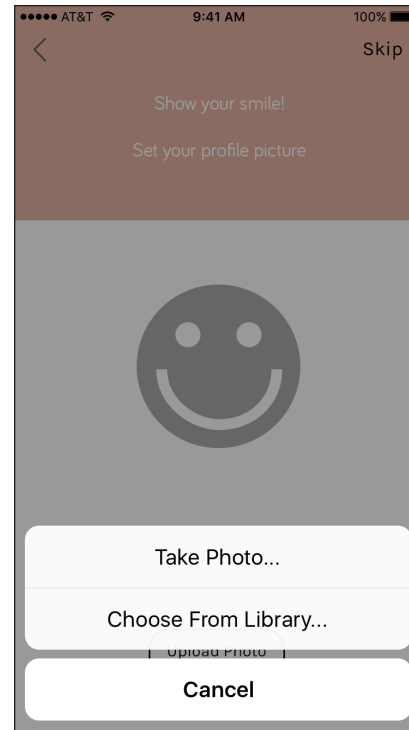
How it would behave when "Join" button is selected. The "Skip" button on the top changes to the "Next" button when the user joins a group or more.



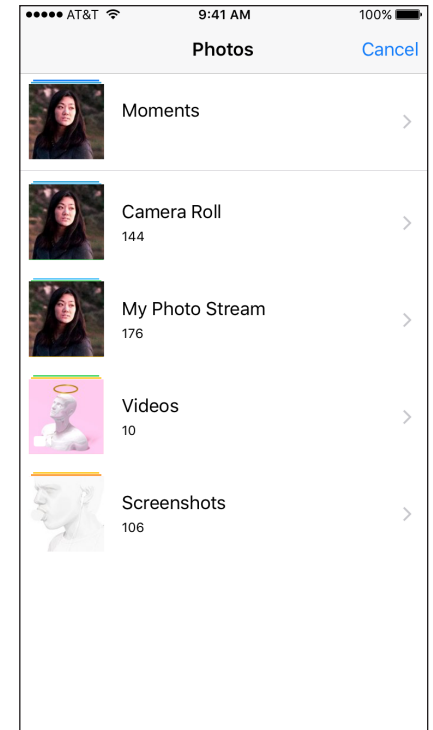
Permission to access to native phone functionalities.



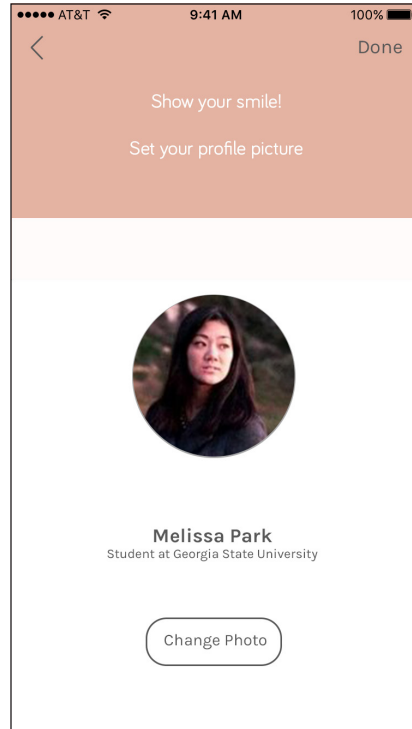
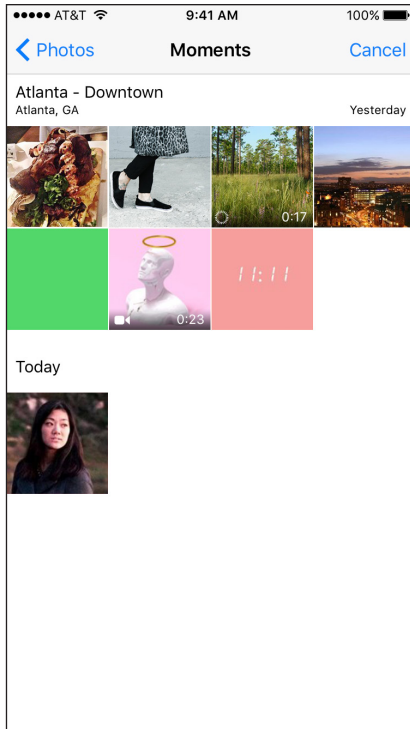
Uploading a profile picture to add more personality to it. The gray smiley face is the default/anonymous icon.



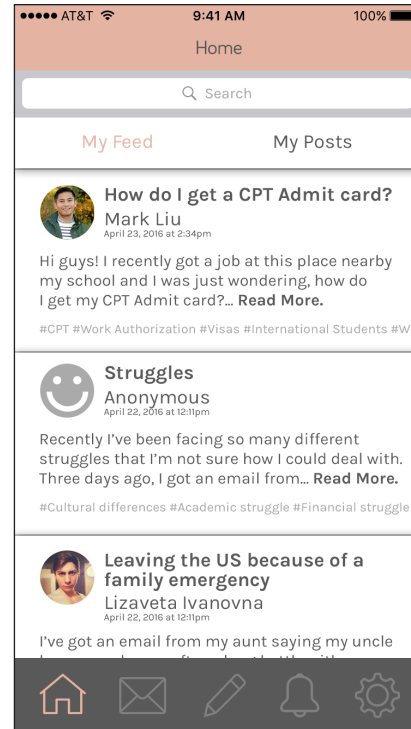
The user can click "Upload Photo" to add a profile picture. They could either choose it from the library or take photo.



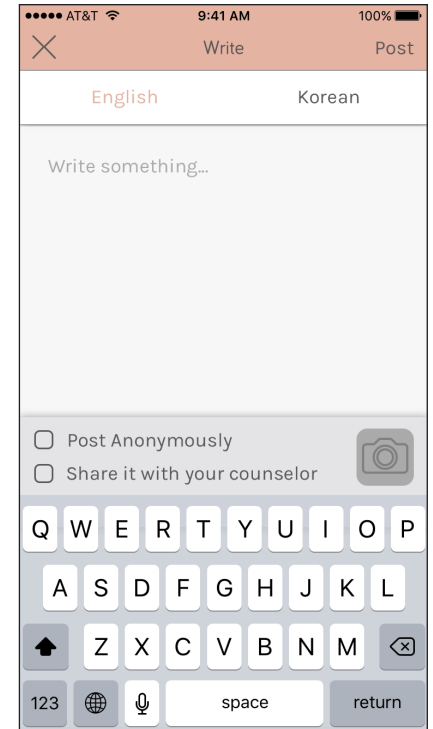
How the native app functionality will behave when the user decides to choose a picture from the library.



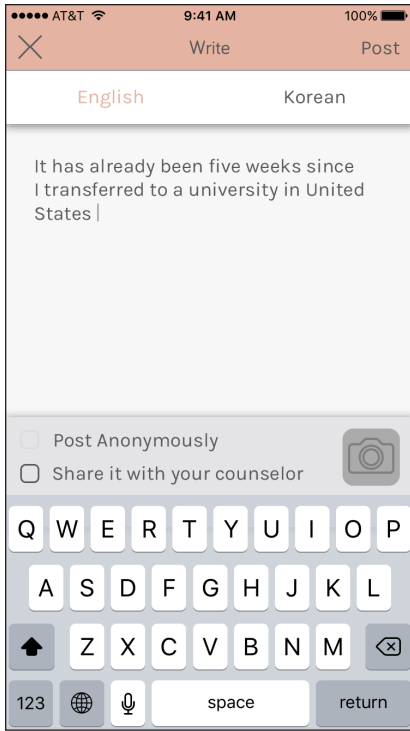
How it will look like when the user uploads their profile picture. The "Skip" button on the top changes to the "Done" button. And the user is ready to use the app!



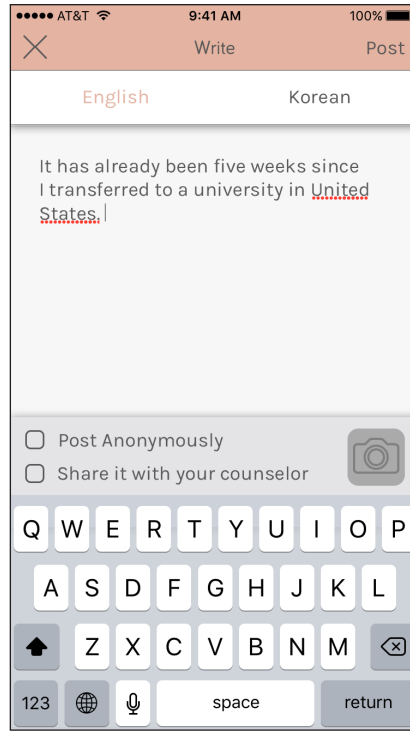
Home page with posts based on the topics the user follows. The user can tell they are on the home page because of the title written on the top and the highlighted house icon on the tray navigation.



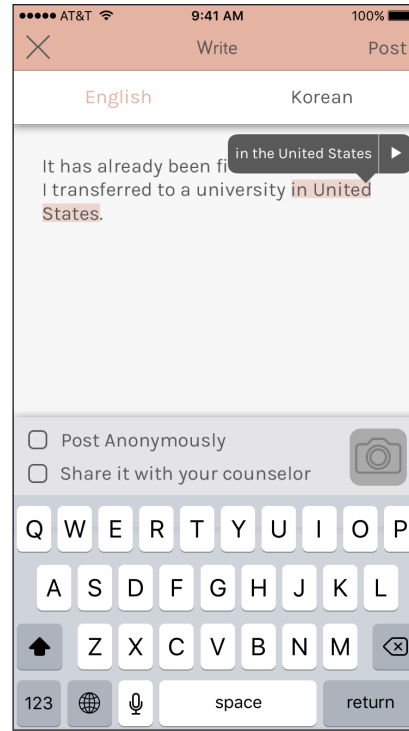
Write page with options to post anonymously, share it with your counselor, and post pictures.



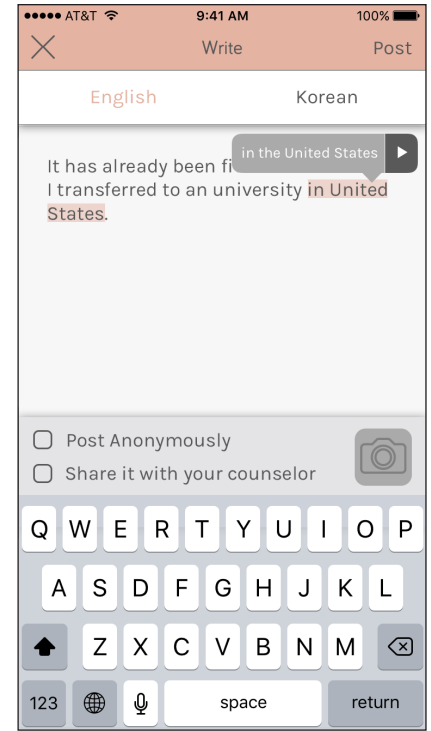
The user can type whatever they want to talk about.

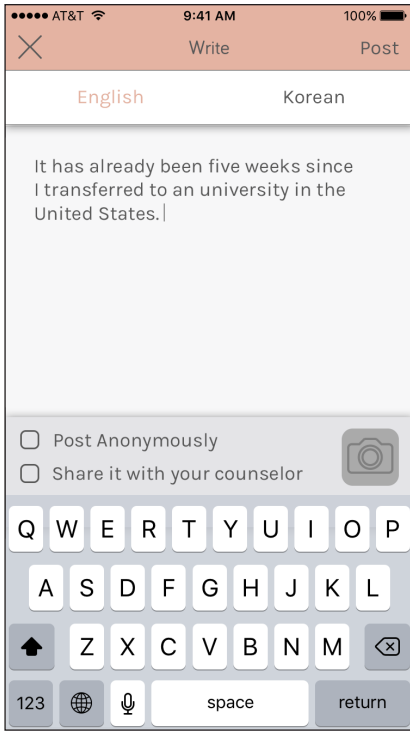


Grammar error alert.

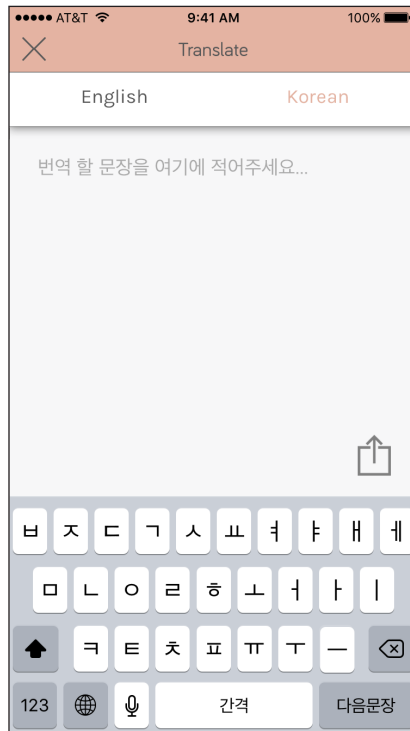


The user can tab the error to see the suggested corrections and correct it.

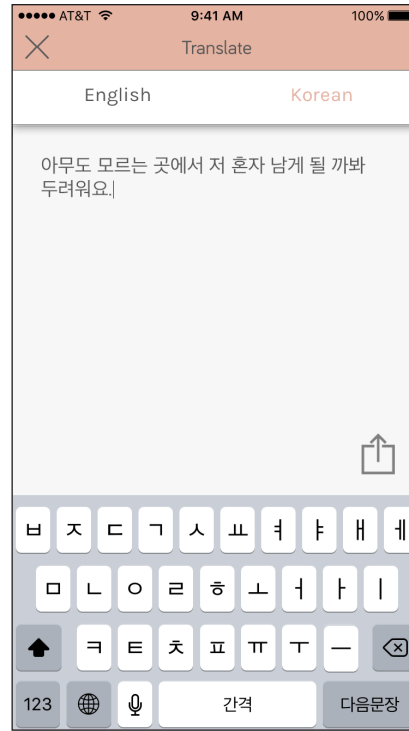




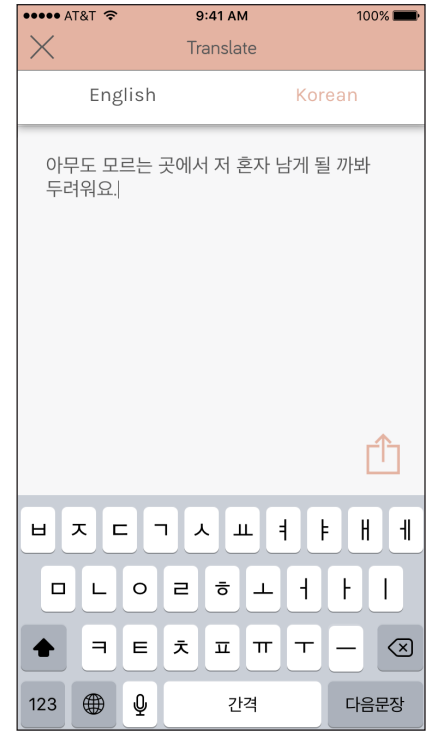
Grammar error corrected.



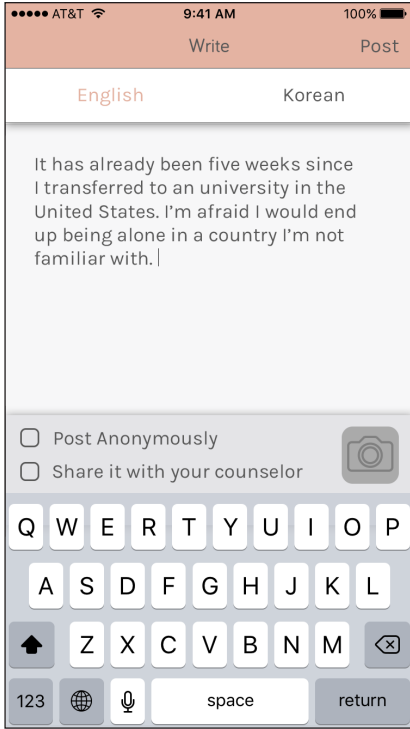
Translating functionality within the Write page.



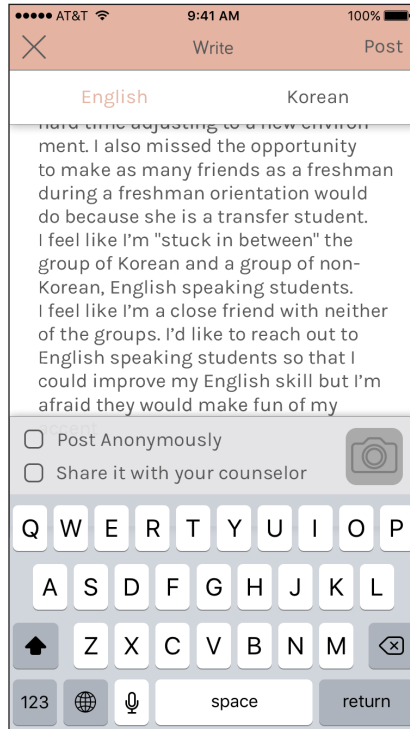
The user can type things they want to say in their own language



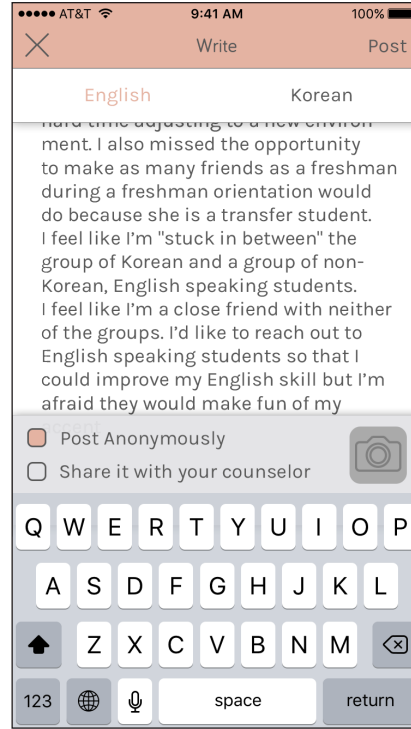
They then can click on the export button on the right side so export the translation to the English page.



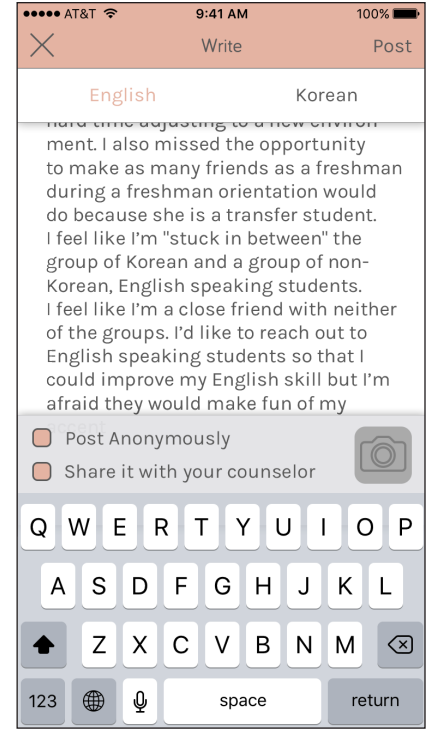
The translation exported and pasted on the English page.



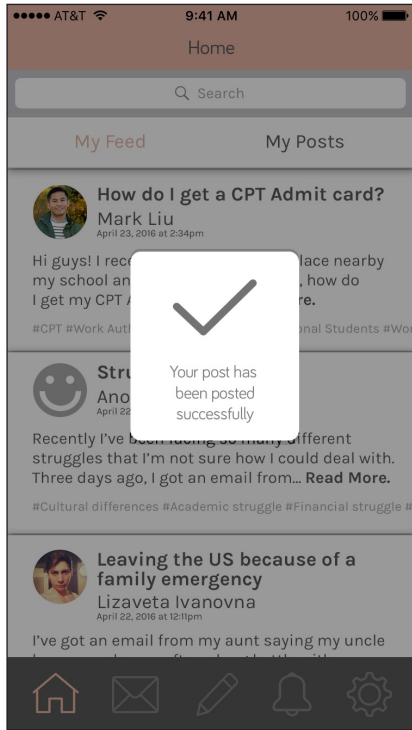
The user can continue to write.



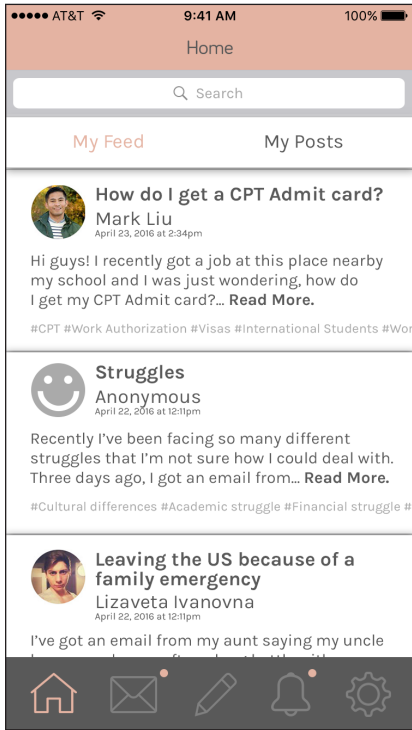
The user has the option to post anonymously. When the box is selected, the color changes to the app's signature color.



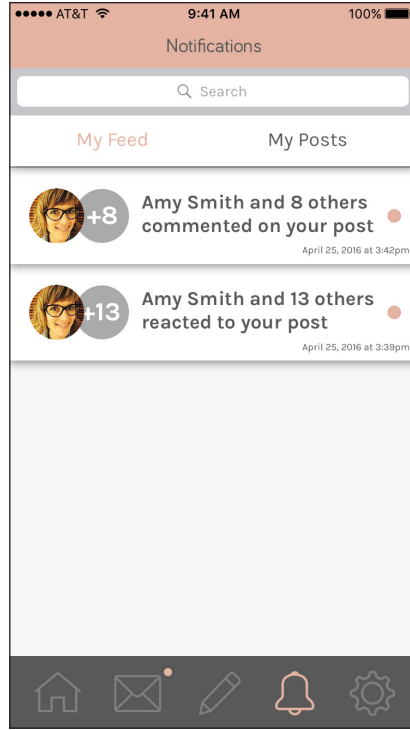
The same thing goes with the "Share it with your counselor" option.



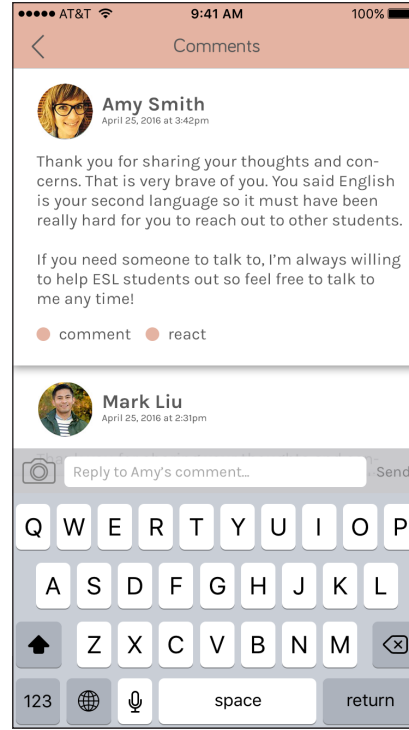
Success alert.



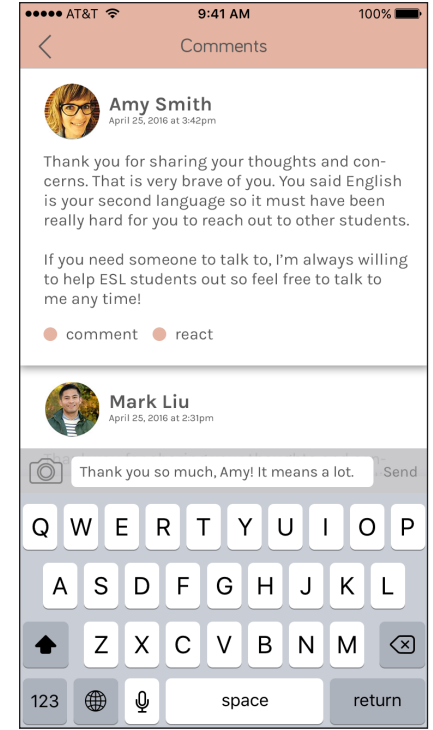
Home page with new notifications alerts. One for New Notifications and another for a new message.



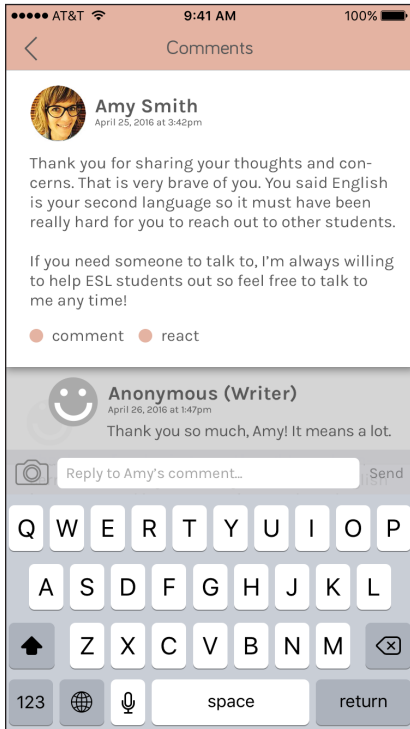
New notifications.



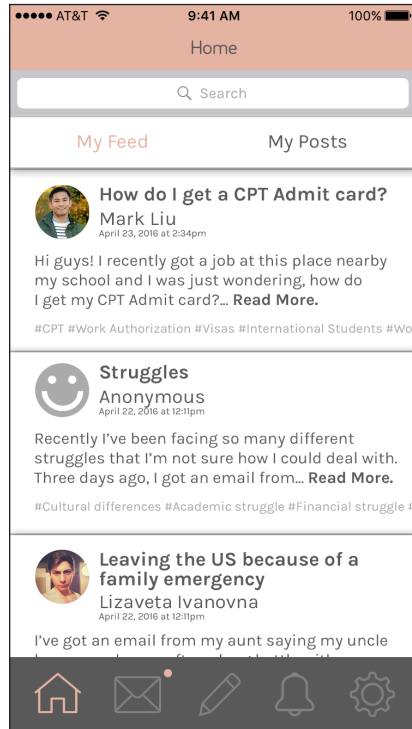
Comments the other users of the app made. The user has an option to reply and/or react to the comments.



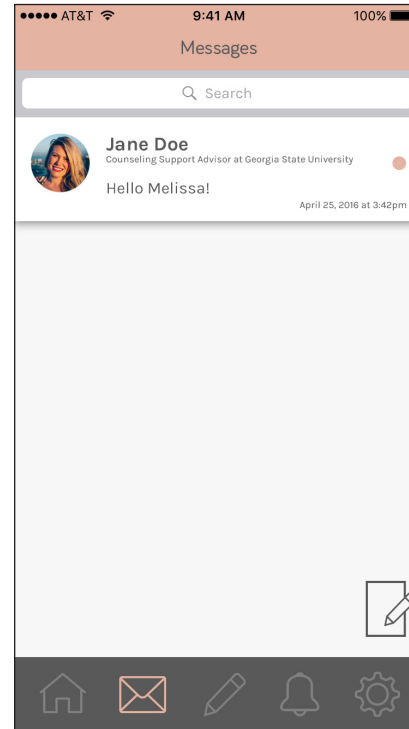
The user can type their reply and hit "Send"



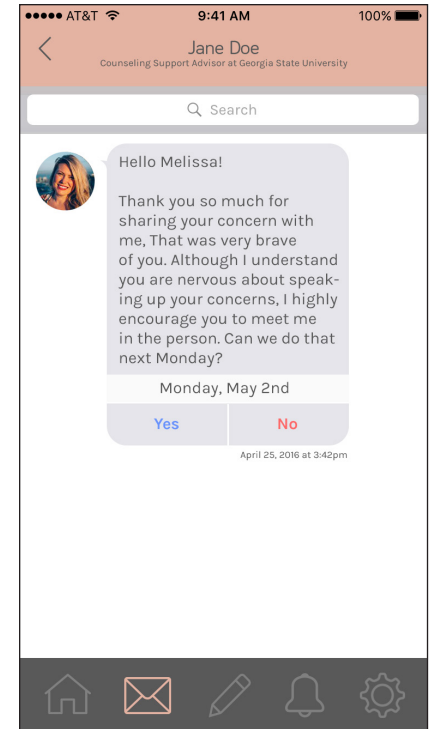
Comment posted.



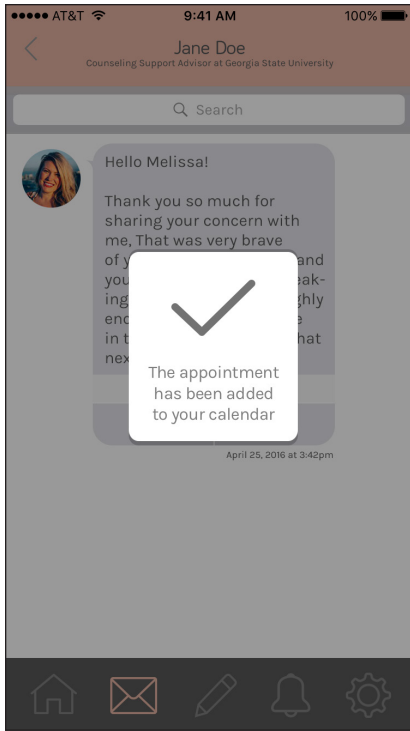
Home page with a new message notification



New message from the counselor.



The message from the counselor with the suggested date the user can have an appointment with them. The user has an option to either accept or decline the request.



Date added alert.