

visual comps

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Interface Design | GRDS-387-A01
Holly Quarzo | Spring 2016

App Icon

For iPhones



App icon for the App Store (Required for all apps)
1024x1024 (scaled down to 200 x 200 to fit into this document)



iPhone 6s Plus and iPhone 6 Plus (@3x)

180 x 180



iPhone 6s, iPhone 6, iPhone 5, and
iPhone 4s (@2x)

120 x 120

Named my app "brdgit", an an abbreviation for "bridge it". Originally named "brdgt" but during the usability test one brought up a concern whether an ESL international student would understand what that means. I added "i" between "g" and "t" so that the meaning would be clearer.

Chose feminine (because "brdgit" sounds like a female's name), warm, yet slightly gender neutral color for the wide variety of the users of this app (regardless of their gender).

For iPads



iPad Pro (@2x)

167 x 167



iPad and iPad mini (@2x)

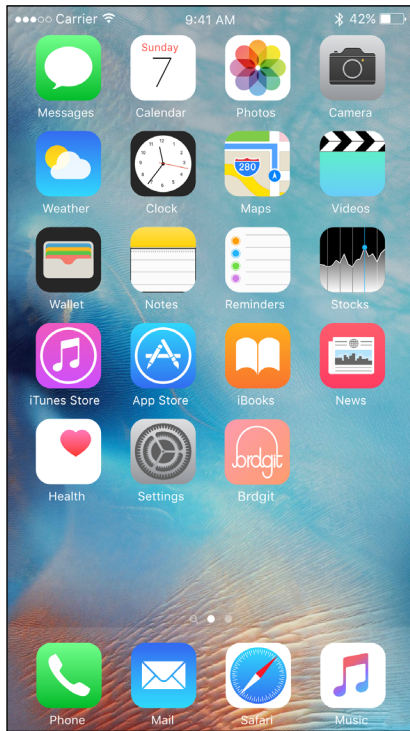
152 x 152



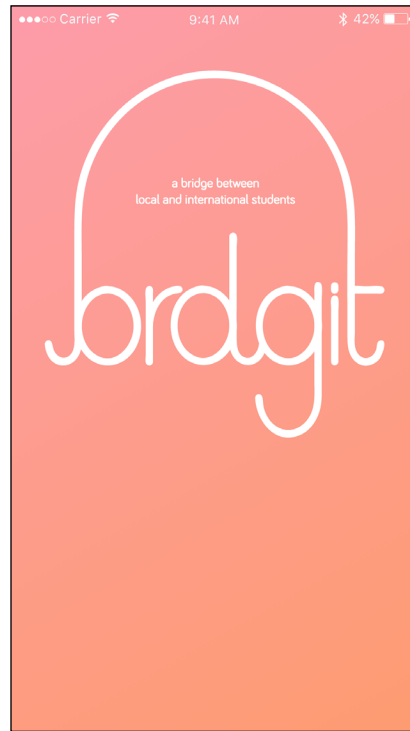
iPad 2 and iPad mini
(@1x)

76 x 76

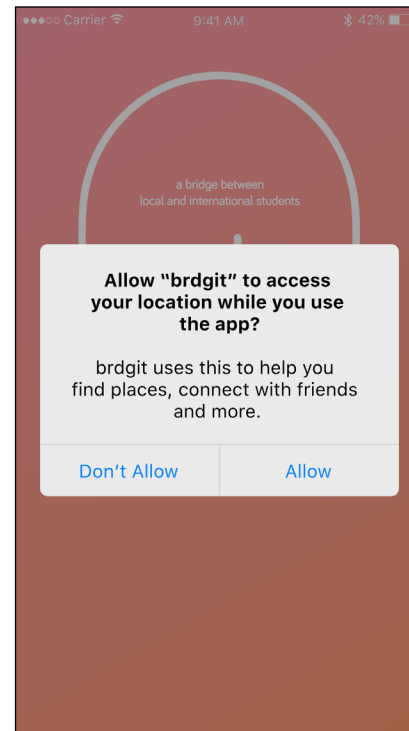
Visual Comps



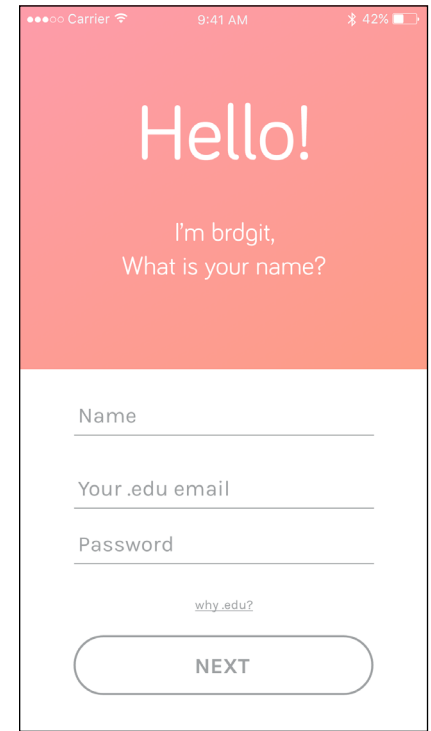
Homescreen with the app.



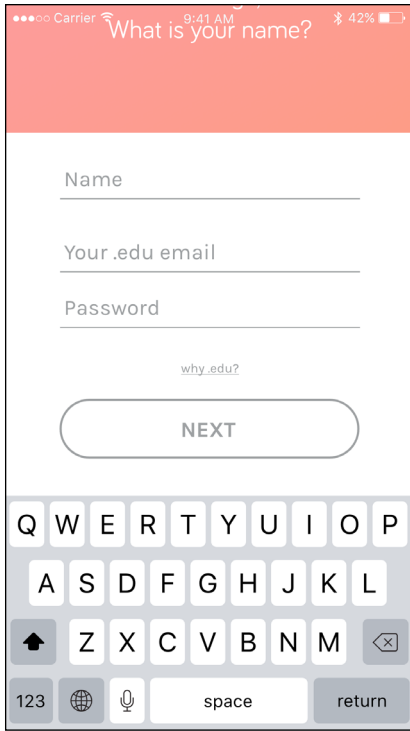
App splash screen with the logo in the middle.



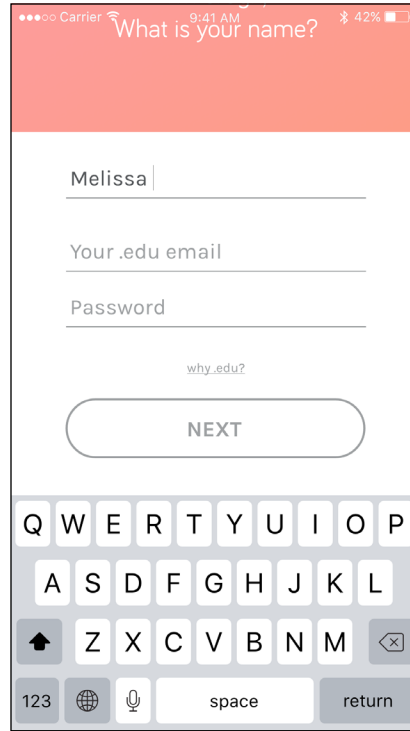
Asking the user a permission to access the user's location while using the app so that the app can send the user helpful information based on the location (such as events happening around them, finding friends they can connect with based on the location).



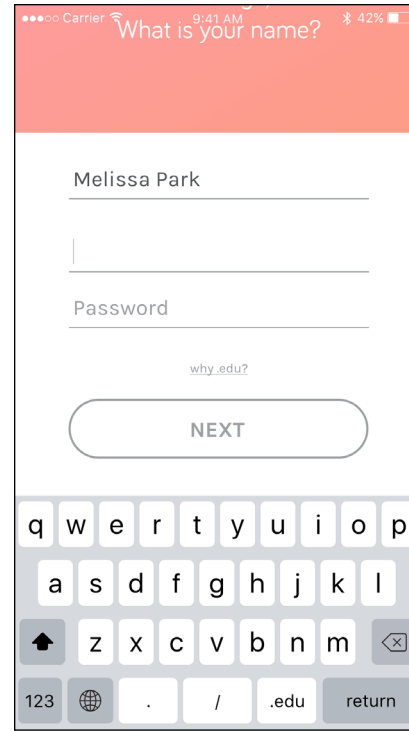
Setting a friendly tone from the beginning. Name, .edu email address and password Input field with the huge "Next" button.



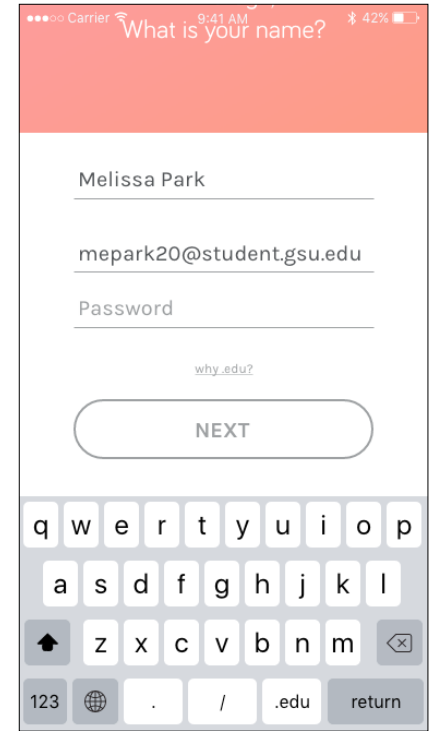
When the user clicks the name input field, the keyboard pops up.



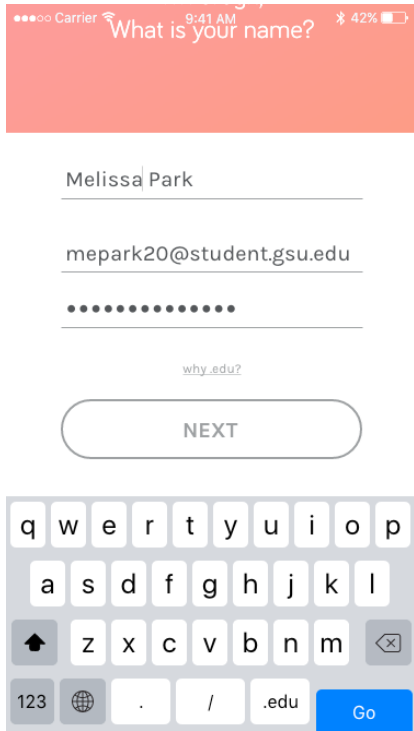
When typing name, the app autocapitalizes for the first letters of an each syllable.



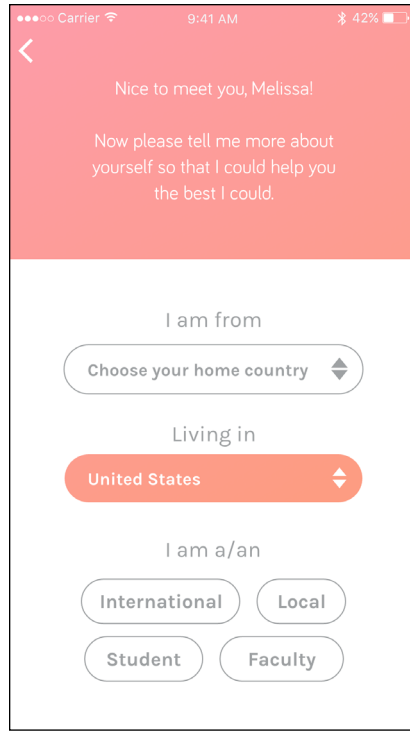
When the email input field is clicked, the keyboard changes and .edu button shows up.



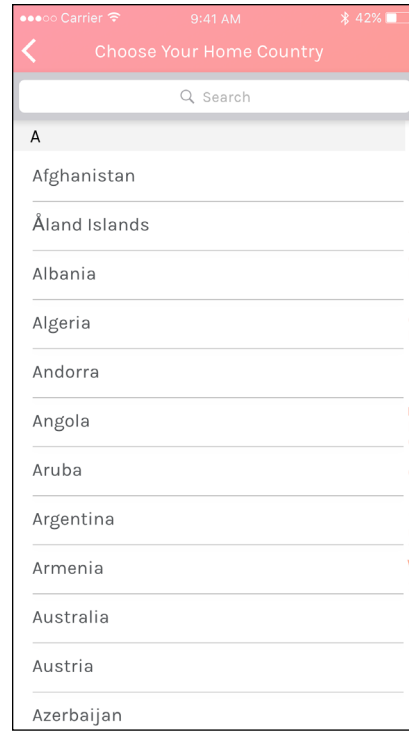
The user can simply type their .edu address and tap the .edu button.



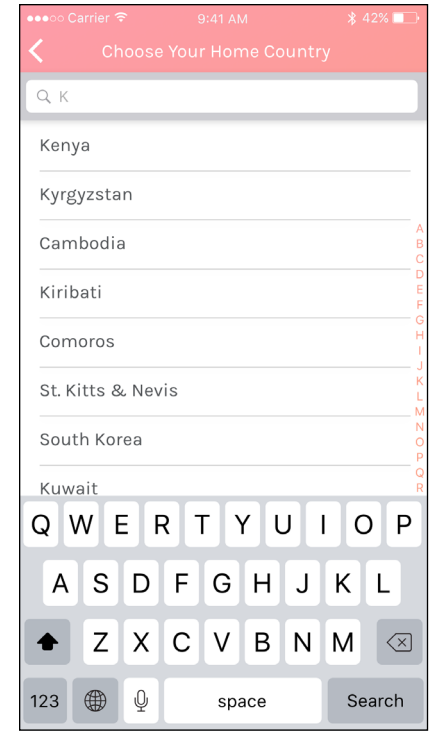
When the user clicks the password input field, the "return" button changes to "Go" button. Once the user write the password, they can simply press "Go" button or "Next" button below the password input field



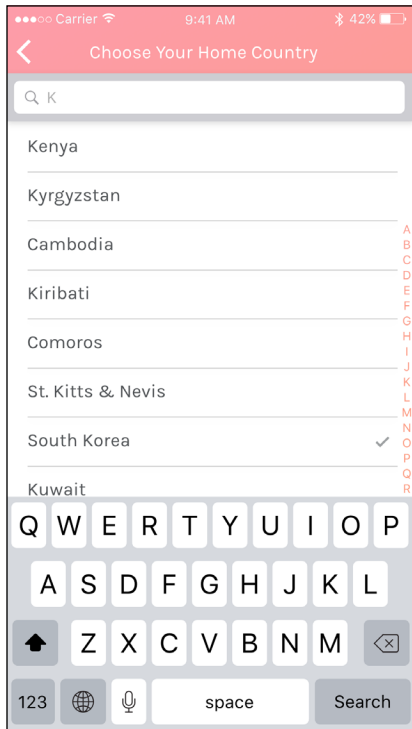
Here on the welcome page the user can choose whether the user is an/a, international/local, student/faculty. The location is set up automatically based on the location information the app had an access to in the beginning.



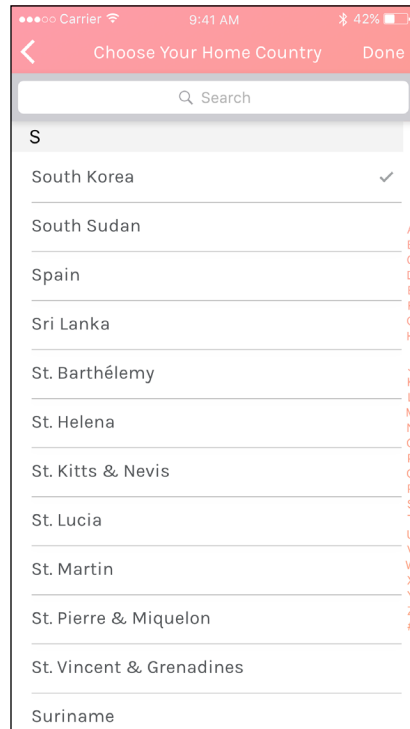
The user clicks "Choose your home country" button and it will direct the user to the page with the list of all the countries in the world, organized in alphabetical order.



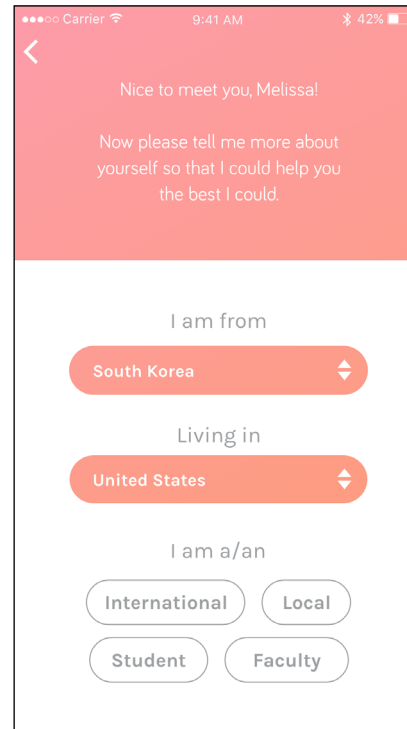
The user (Melissa Park), is from Korea, so she tries to look up by typing "Korea". When the search bar is selected, the keyboard shows up from the bottom. The page filters the list based on the input.



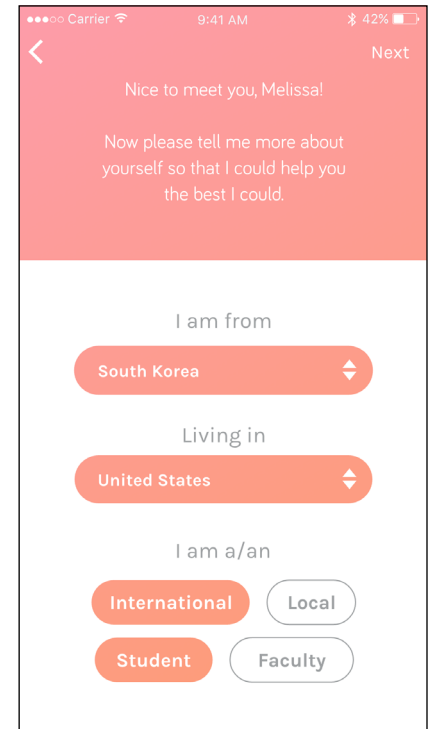
Melissa sees "South Korea" on the list and she can simply press on the list to set the country as her country of origin. The tick mark would show up on the right of the tab which indicates the country has been selected.



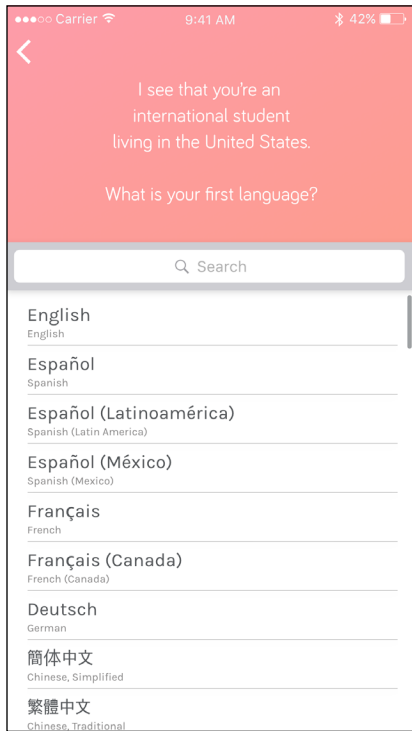
When the user lightly clicks on the blank space, the keyboard disappears and the list shows the names of the country based on the correct alphabetical order. So in this case, the list would show the countries with the names that start with the letter "S". Since the correct, rather colloquial name for Republic of Korea is "South Korea", not just "Korea" since it can be mistaken with North Korea. The "Done" button shows up at the top right corner once a country is selected. The user can click "Done" to go back to the welcome page.



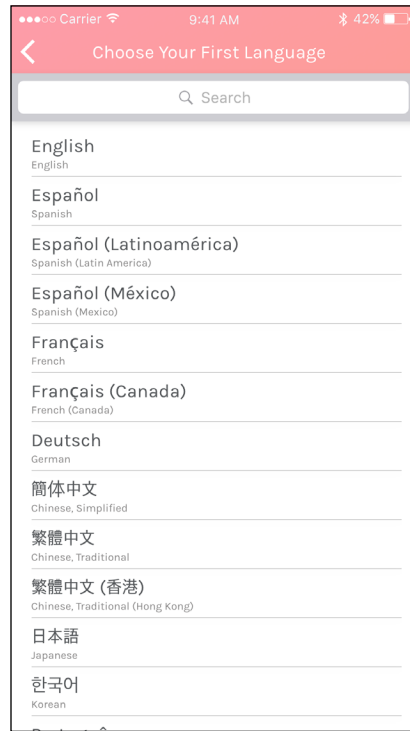
The welcome page would now show the country of the user's choice. They always have options to change the country of the origin and the current residence by simply clicking the "I am from" and "Living in" sections.



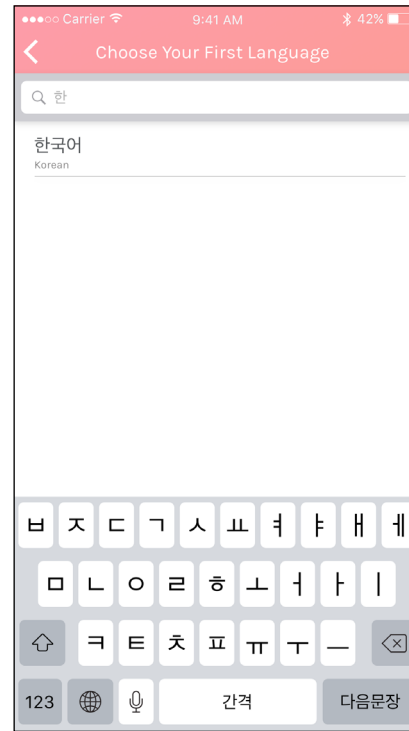
The user chooses whether they are an/a international or local, student or faculty. Once the options are chosen, the "Next" button shows up on the top right corner and they can click it to move to the next page.



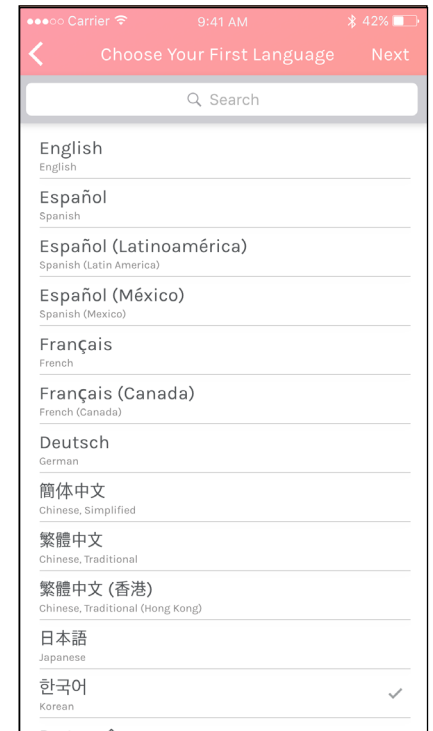
Based on the user's selection the app figures that the user is an international student living in the United States. It then asks the user's first language.



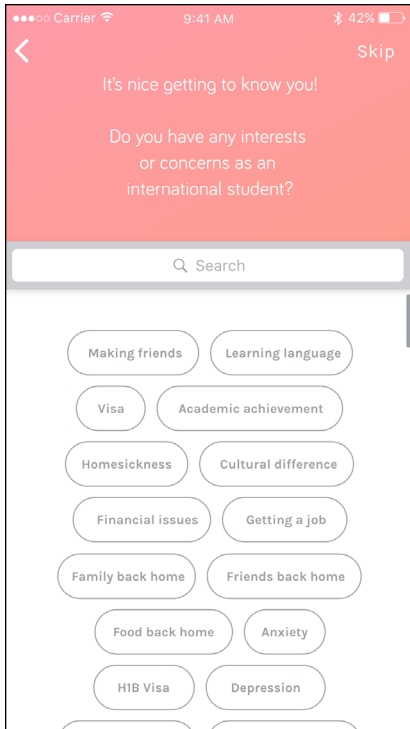
When the user goes through the list, the top half of the page will get smaller and will eventually change to this smaller top bar with a shortened phrase.



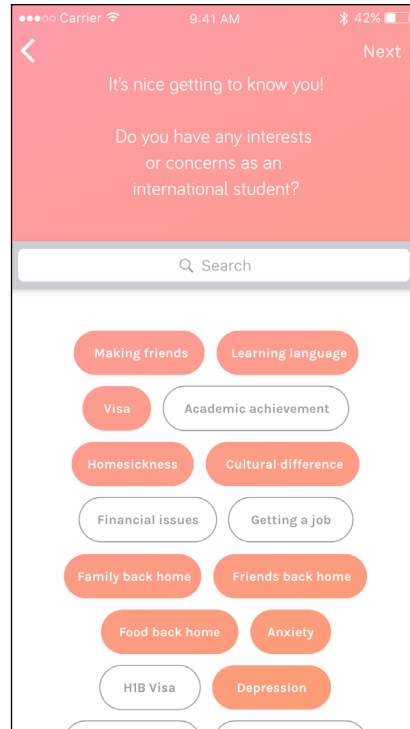
The user either can type the name of the language in their own language and the app automatically finds the language that matches with what they type.



When the language is selected, the tick mark shows up next to it and the "Next" button shows up on the top right corner of the page. The user can click it to get out of this list.



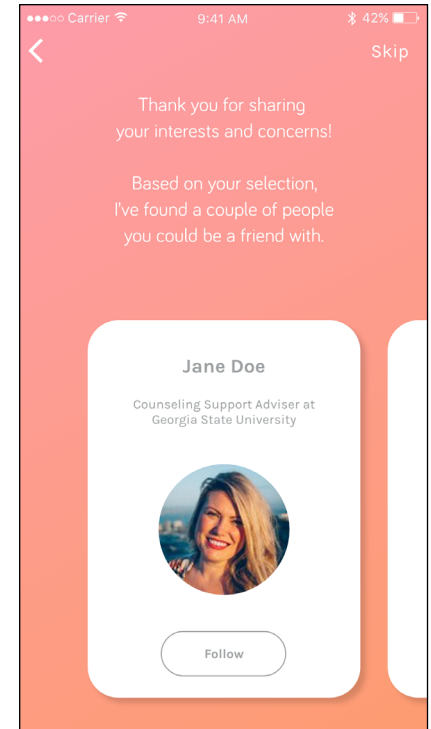
Special interests or concerns the user has (Topics to follow). Kept the friendly tone.



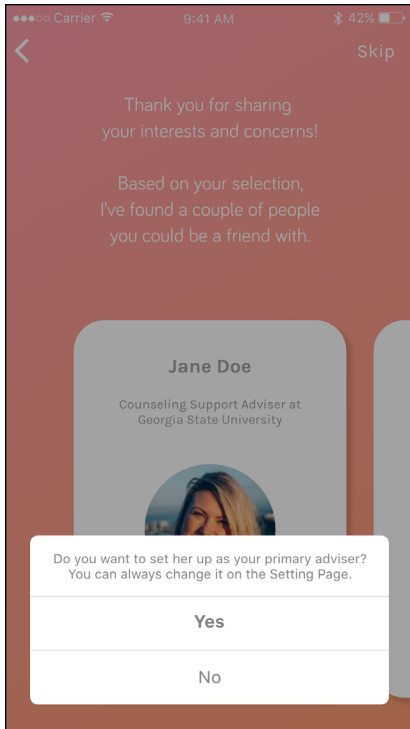
How it is going to look like when each "interest" or "concern" is clicked. The "Skip" button on the top changes to "Next" once a button or more are clicked. The bubbles list is cropped at the bottom in such way to indicate that there are more selections on this list.



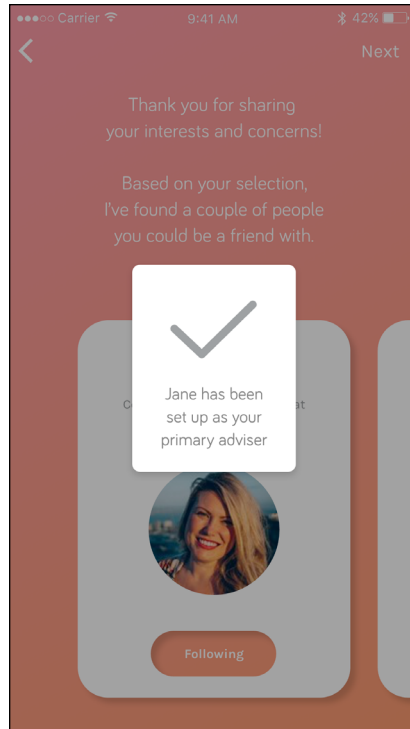
When the user goes through the list, the top half of the page will get smaller and will eventually change to this smaller top bar with a shortened phrase. Once the user finishes choosing the topics, they can click the "Next" button to move on.



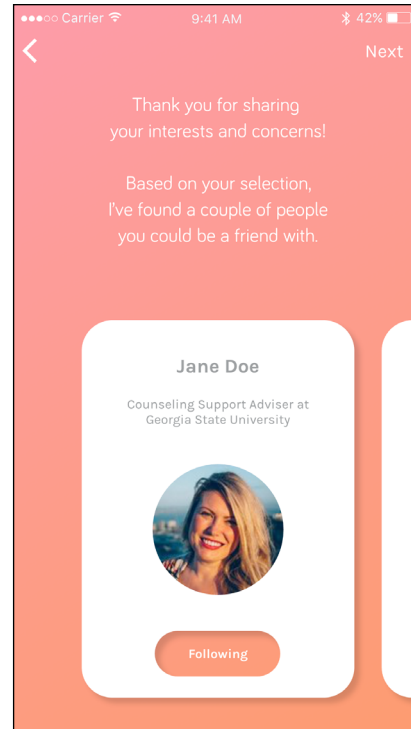
People to follow based on the concerns the user has (paginated cards). By default, advisers (counseling support, international students, financial, etc.) of the school which the user goes to will show up first on the list. By prioritizing them, the users would have a better idea on to whom they can talk to when they face crises.



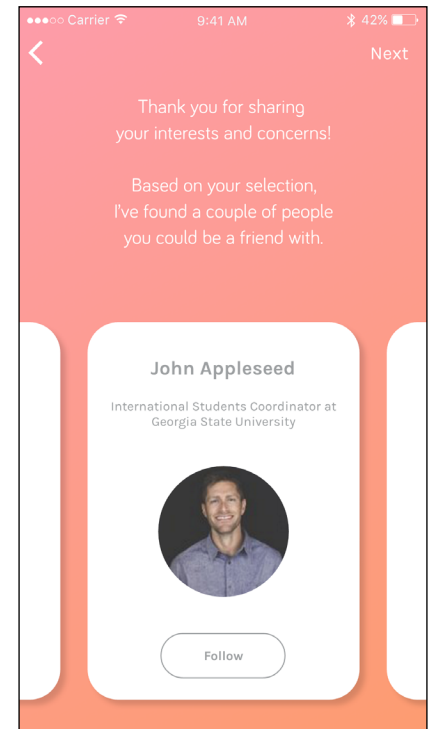
Once an adviser is selected, the user would get an option to set the advisor up as the user's primary adviser. It also has a description that the user can change it on the Setting Page. "Yes" is set in bold because it is a recommended option for the most of the users in general.



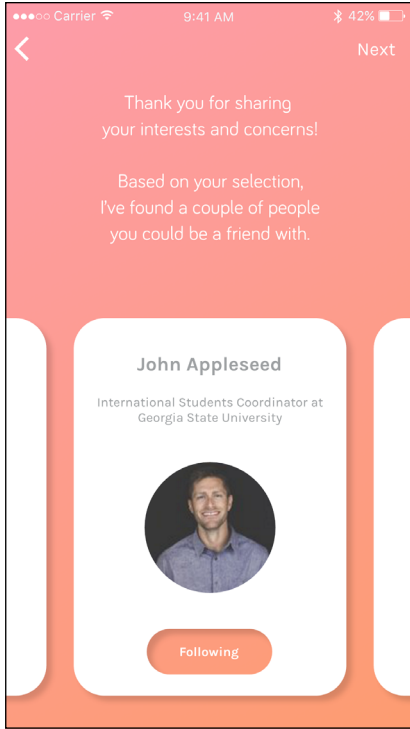
The page with success alert. It shows that the adviser has been set up as the user's primary adviser.



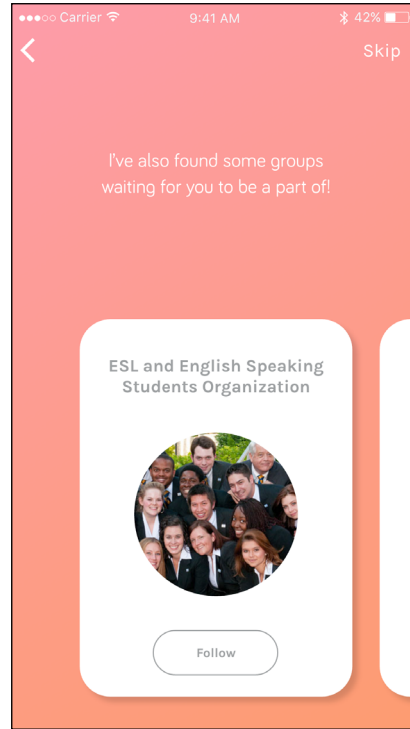
How it is going to look like when the user clicks "Follow" button. The "Follow" button changes to "Following". The "Skip" button changes to "Next" button when the user follows a person or more.



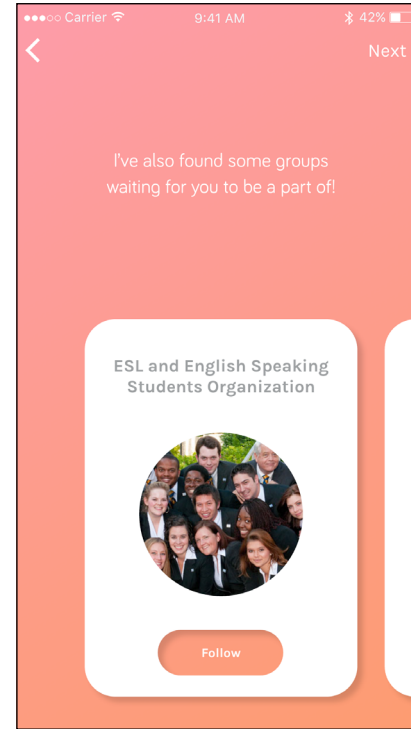
How the list will behave when the user swipes the card list to see more people to follow. The cards on the list are cropped in such way to indicate that there are more options on the list.



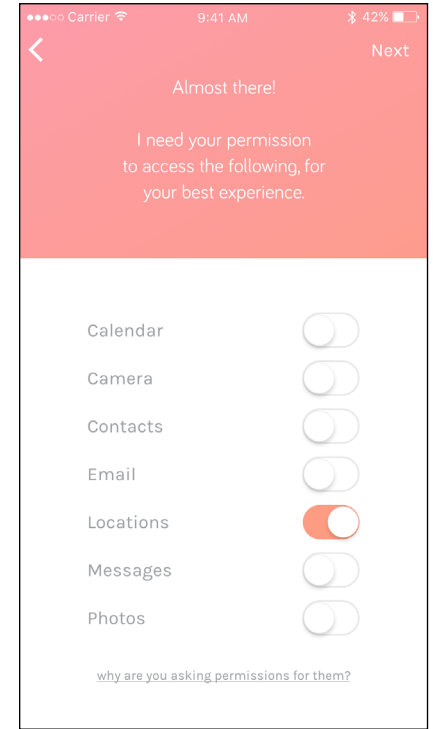
The "Follow" button changes to "Following" when the user clicks the button.



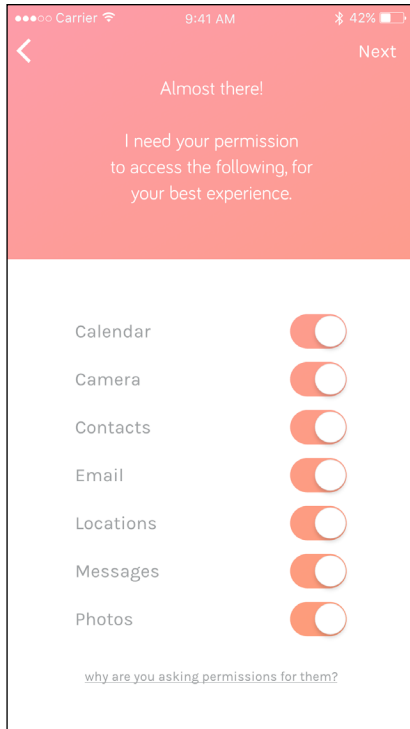
Groups the user can join based on their special interests and concerns.



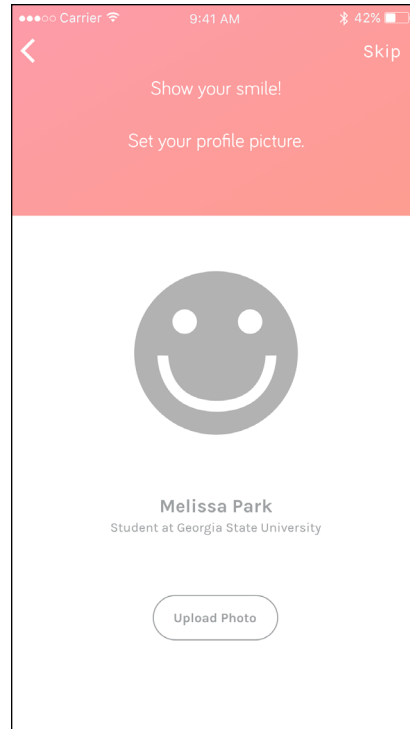
How it would behave when "Join" button is selected. The "Skip" button on the top changes to the "Next" button when the user joins a group or more.



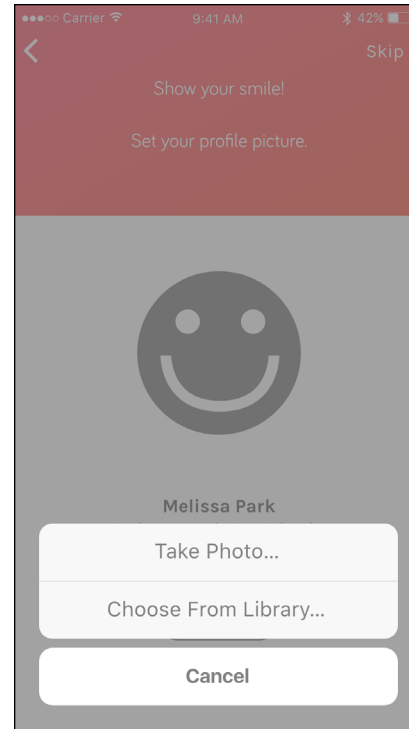
Permission to access to native phone functionalities. Locations access has already been granted from the beginning.



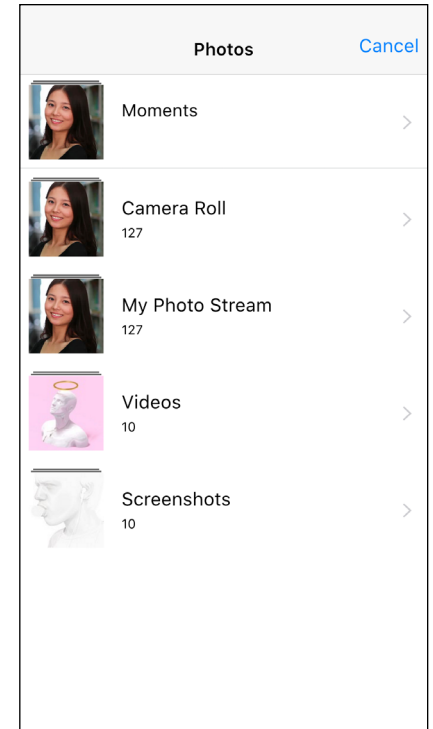
The user can either simply choose next if they don't want the app to have access to any other functionalities. Or select the functionalities they could give the app access.



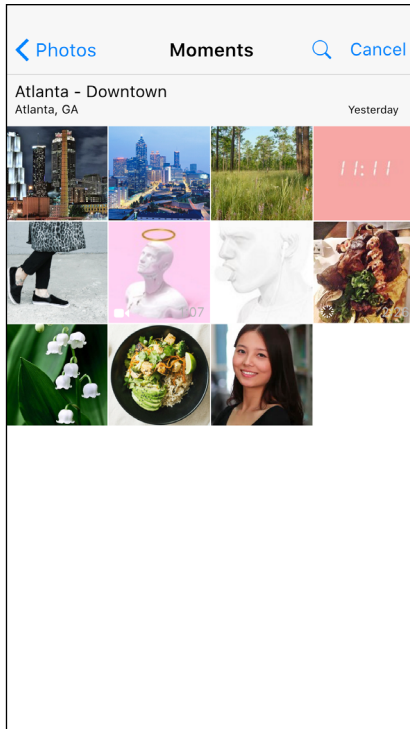
Uploading a profile picture to add more personality to it. The gray smiley face is the default/anonymous icon.



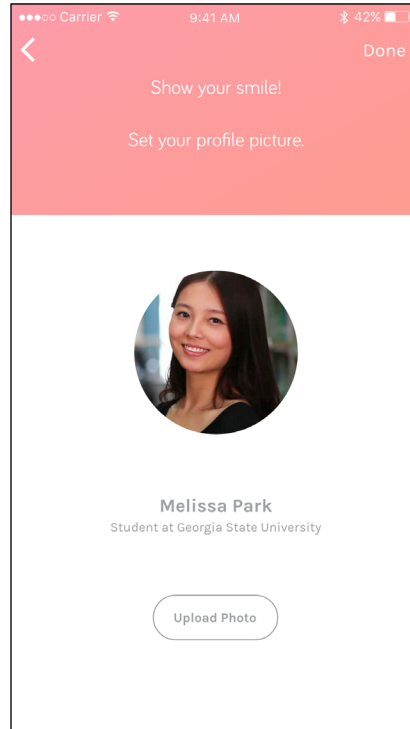
The user can click "Upload Photo" to add a profile picture. They could either choose it from the library or take photo.



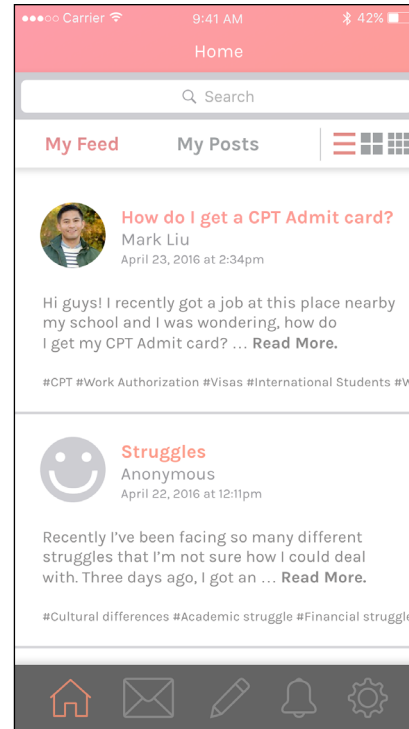
How the native app functionality will behave when the user decides to choose a picture from the library.



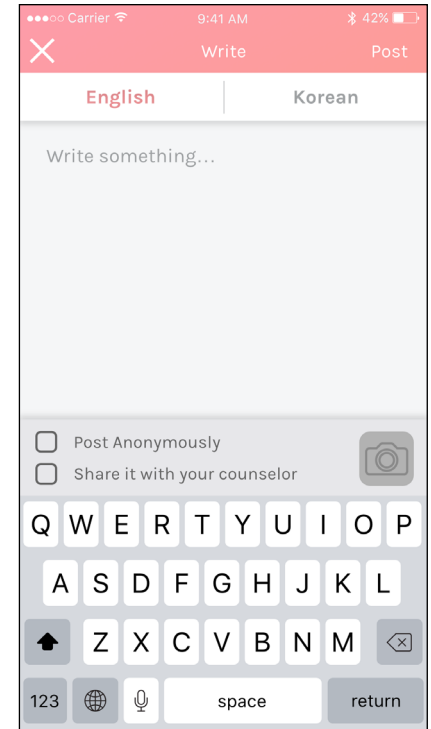
How the native app functionality will behave when the user chooses the Moment folder. It will show different pictures and the user can choose a picture to set up as the profile picture.



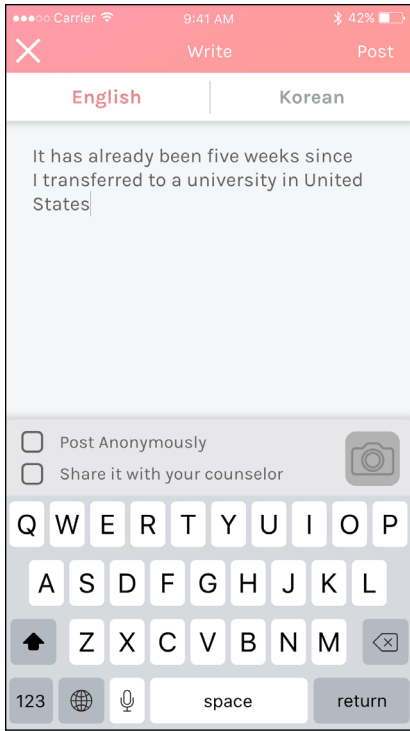
How it will look like when the user uploads their profile picture. The "Skip" button on the top changes to the "Done" button. And the user is ready to use the app!



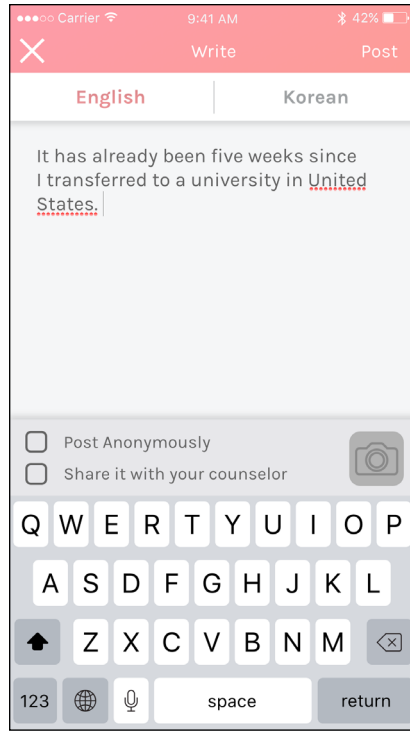
Home page with posts based on the topics the user follows. The user can tell they are on the home page because of the title written on the top and the highlighted house icon on the tray navigation. The user also has an option to see the post either in the list, two or three column modular grids.



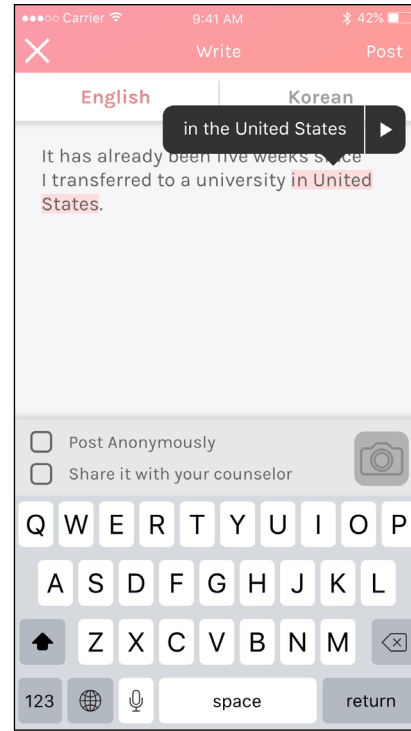
Write page with options to post anonymously, share it with your counselor, and post pictures.



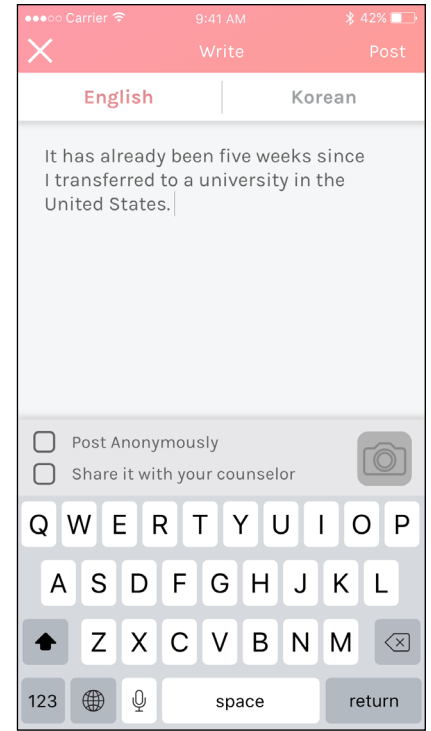
The user can type whatever they want to talk about.



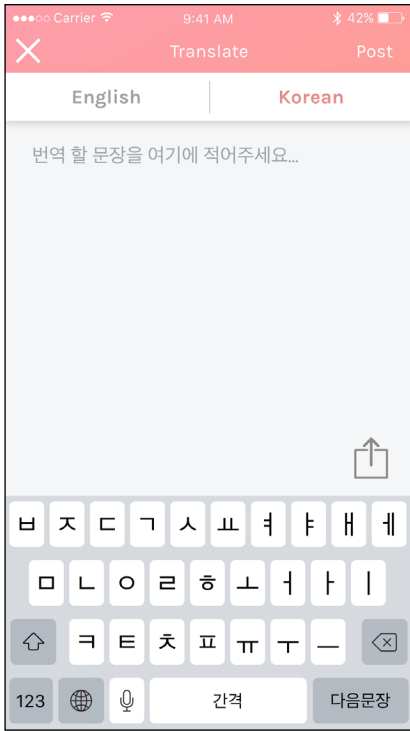
Grammar error alert.



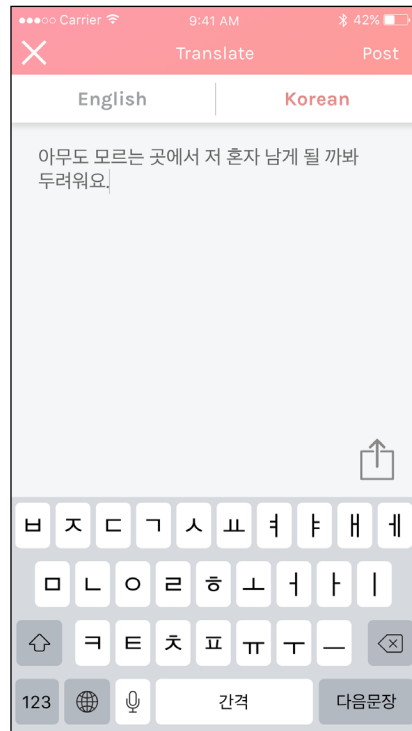
The user can tab the error to see the suggested corrections and correct it.



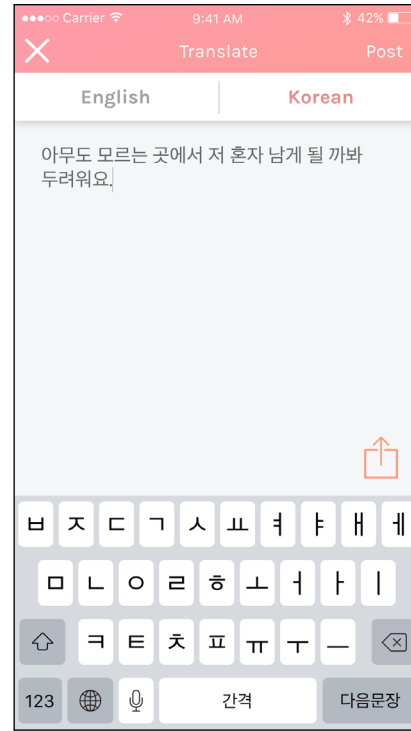
Grammar error corrected.



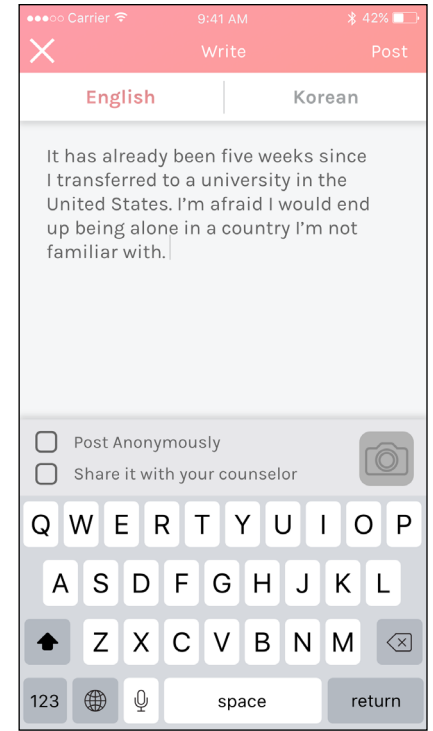
Translating functionality within the Write page.



The user can type things they want to say in their own language



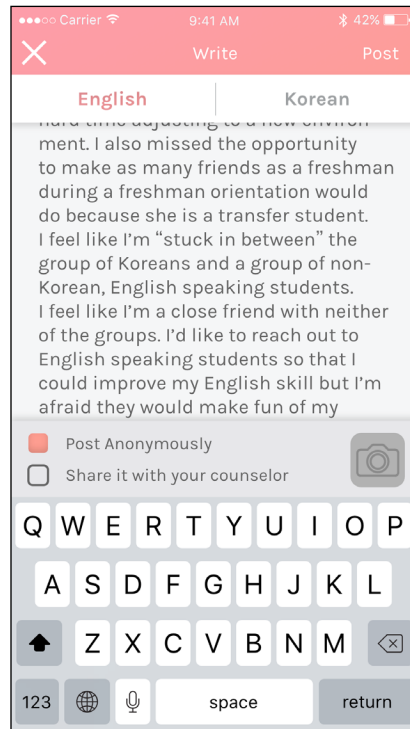
They then can click on the export button on the right side so export the translation to the English page.



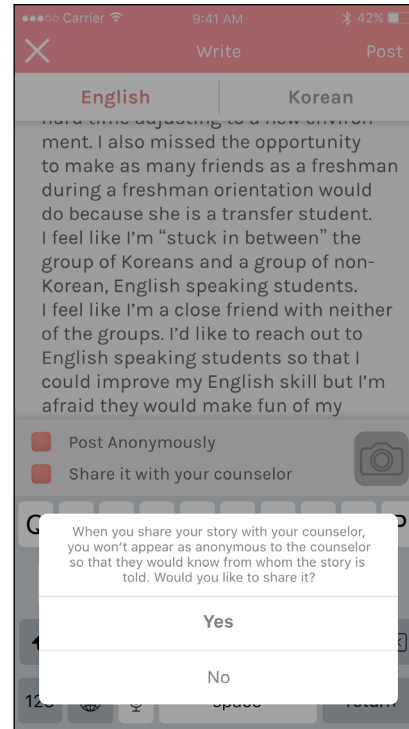
The translation exported and pasted on the English page.



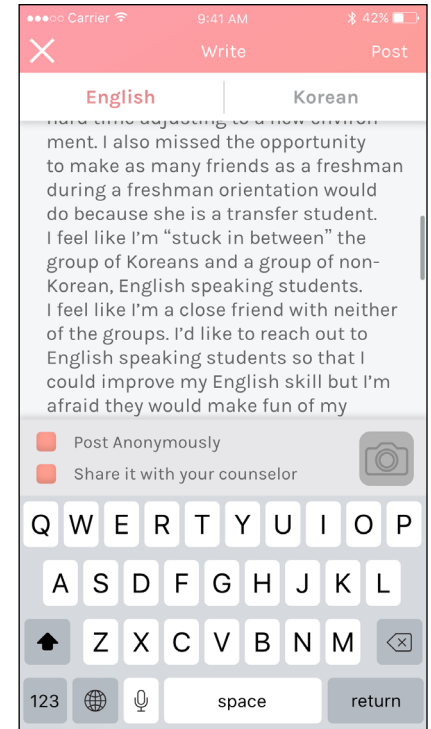
The user can continue to write.



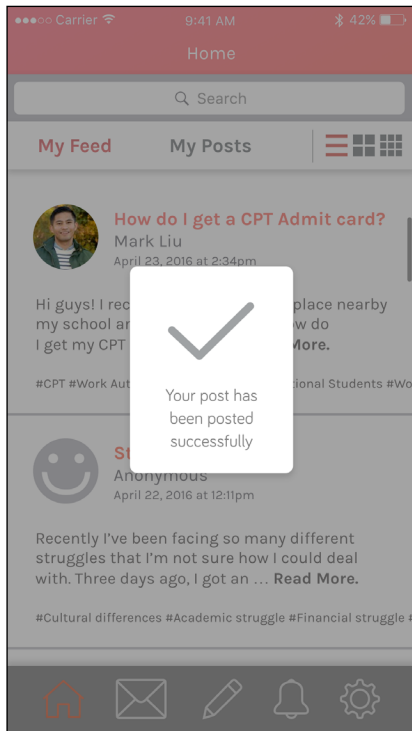
The user has the option to post anonymously. When the box is selected, the color changes to the app's signature color.



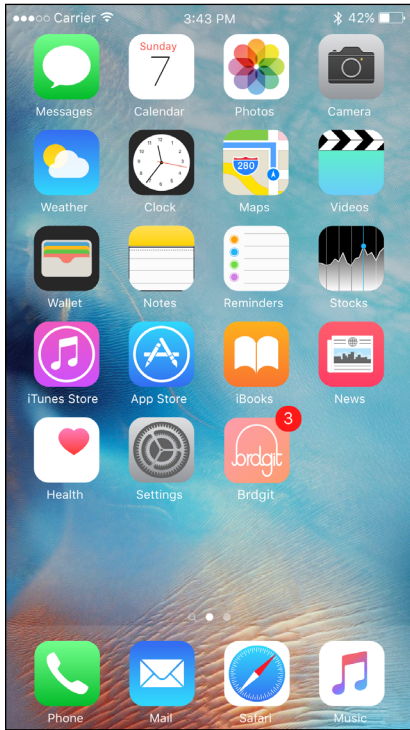
The same thing goes with the "Share it with your counselor" option. But it will notify the user that once they share it with the adviser, they won't appear anonymous anymore so that the adviser would know from whom the message is coming.



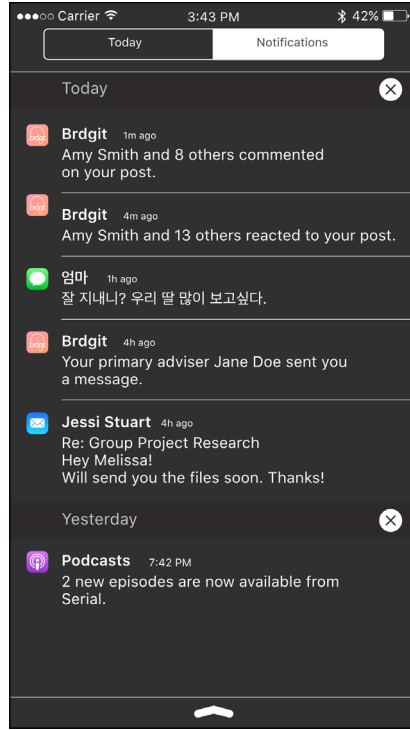
Once everything is set, the user can click on the "Post" button on the top right corner.



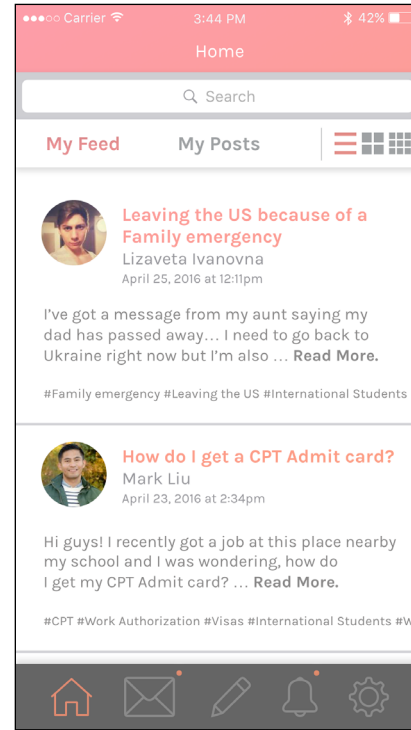
Success alert.



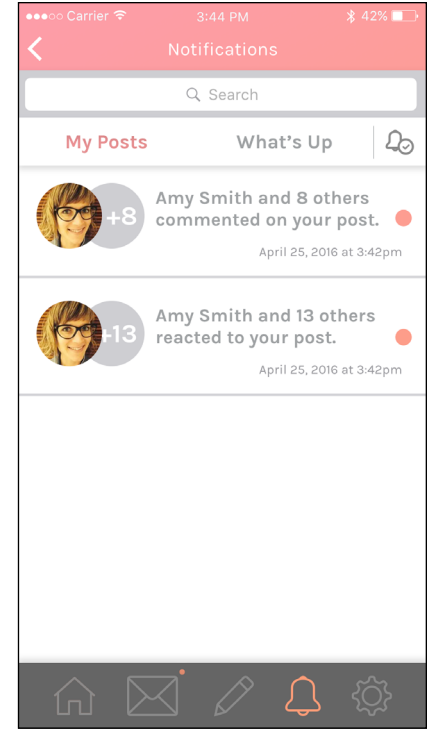
Phone home screen with new notification bubble on top of the app icon.



How the app notifications look like on the notification center.

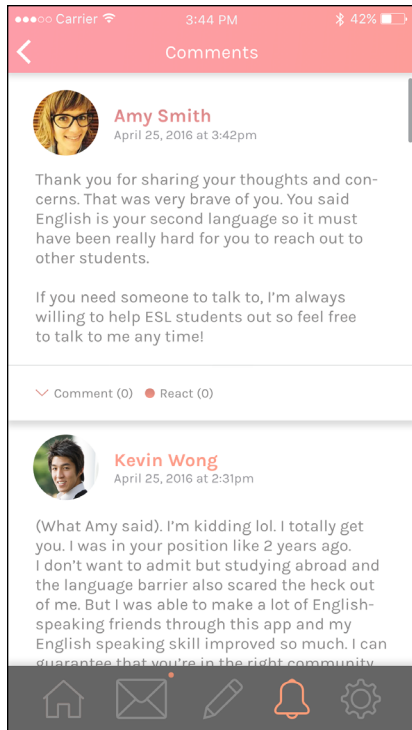


Home page with new notifications alerts. One for New Notifications and another for a new message.

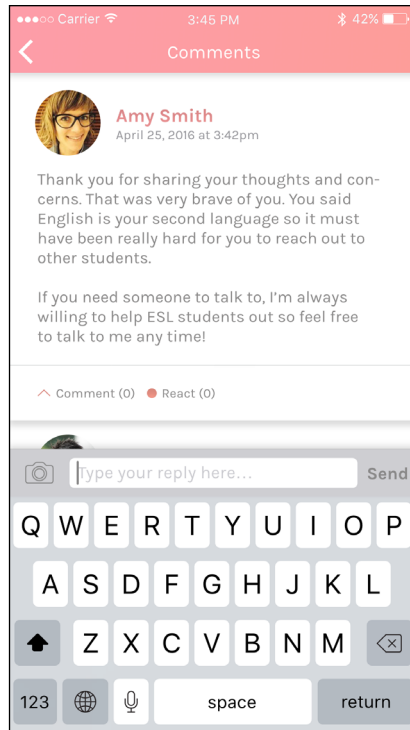


New notifications. The circles on the right indicate the notifications are unread. If the user click the bell icon with the tick mark that is placed on the top right corner of the section, all the notifications will be marked read.

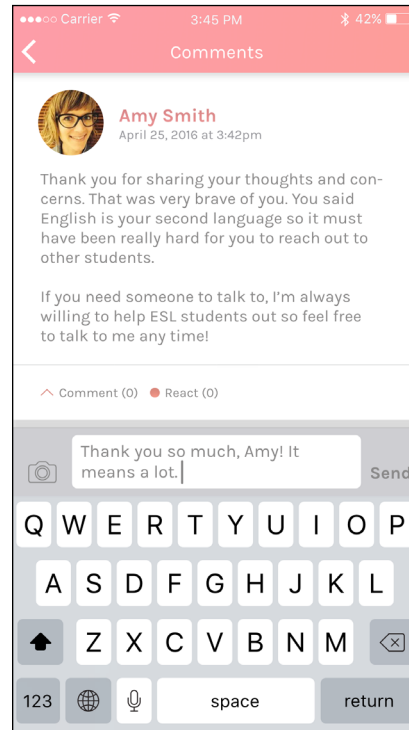
The What's Up tab has the notifications from and informations on the list of events happening around the user that would suit to her topics of interest/concern.



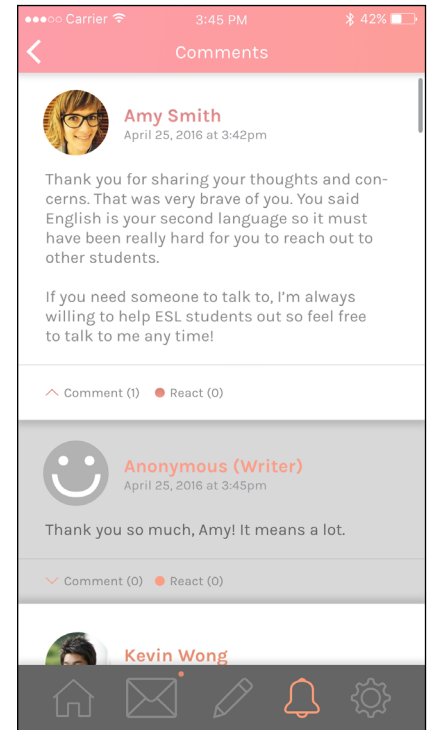
Comments the other app users made. The user has an option to reply and/or react to the comments.



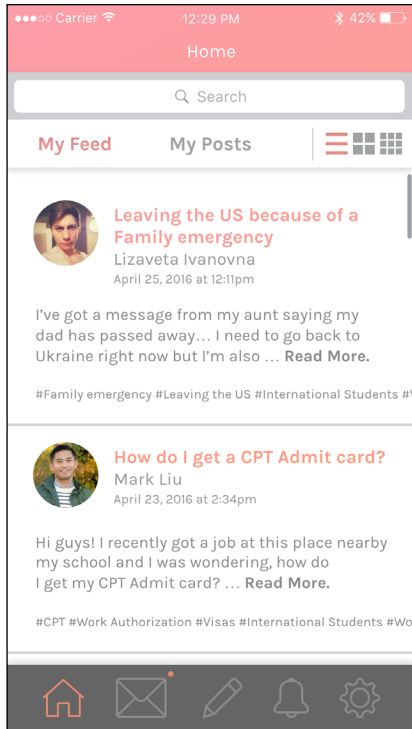
Once the user clicks the "Comment" section, the keyboard shows up and the user can type their reply.



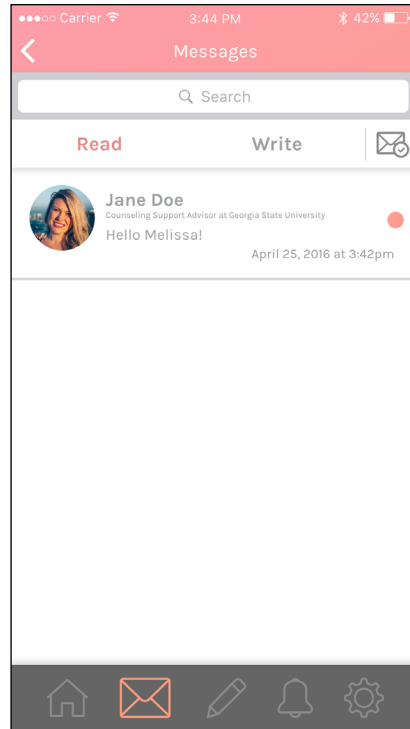
Once the reply is typed the user can hit "Send" to post the comment.



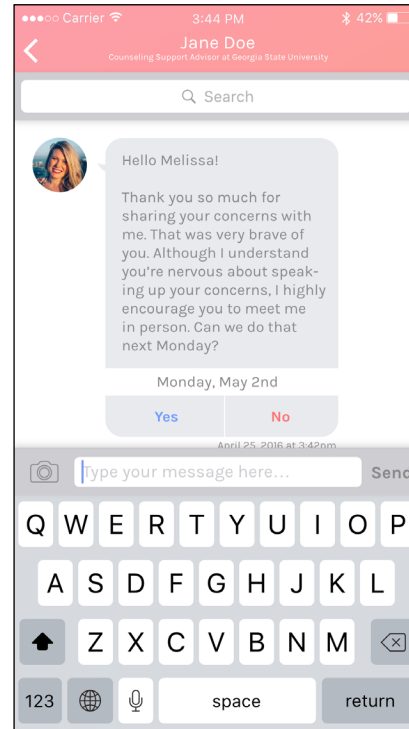
Comment posted.



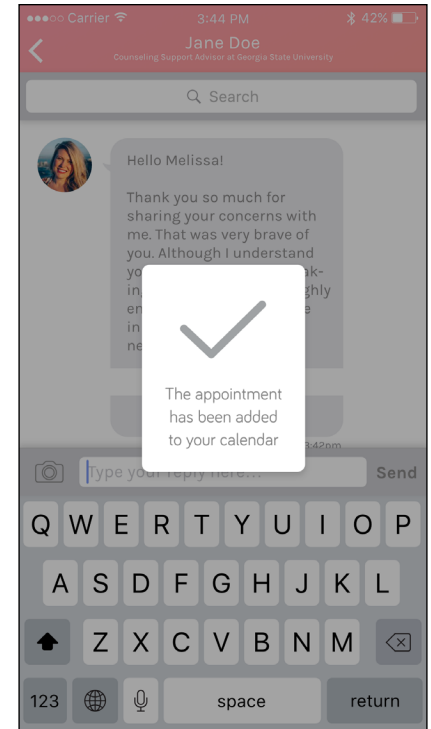
Home page with a new message notification



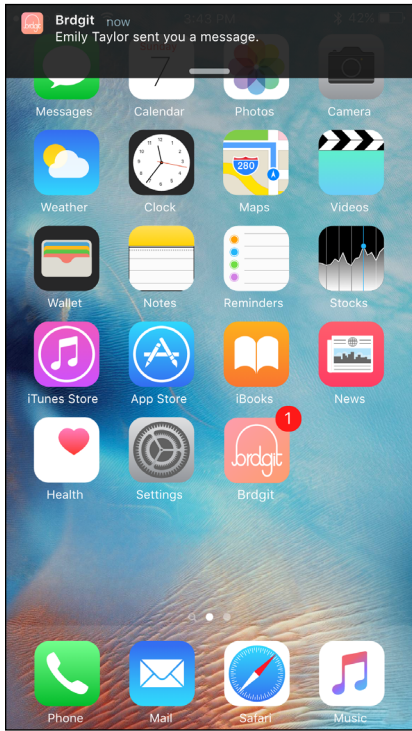
New message notification. The circle on the right indicates the message is unread. If the user click the envelope icon with the tick mark that is placed on the top right corner of the section, all the messages will be marked read.



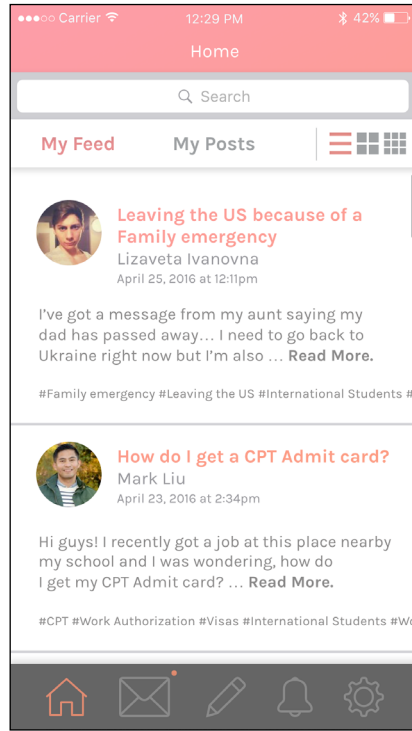
The top bar shows the counselor's name and a brief information on her. The message from the counselor has a suggested date the user can have an appointment with them. The user has an option to either accept or decline the request.



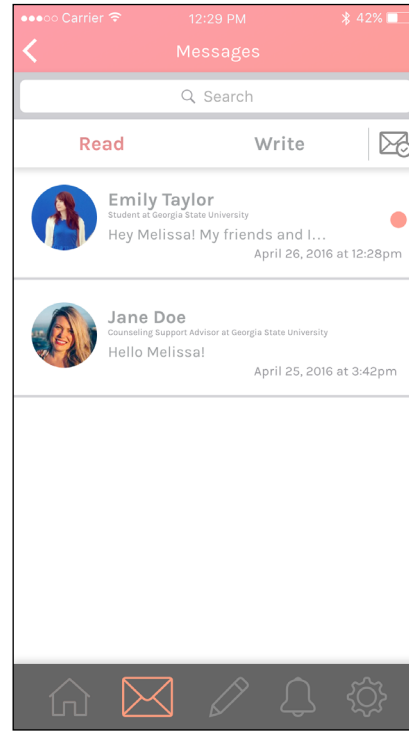
Date added alert when the user selects "Yes". The information gets automatically added to both the user and the counselor's phones' native calendar app.



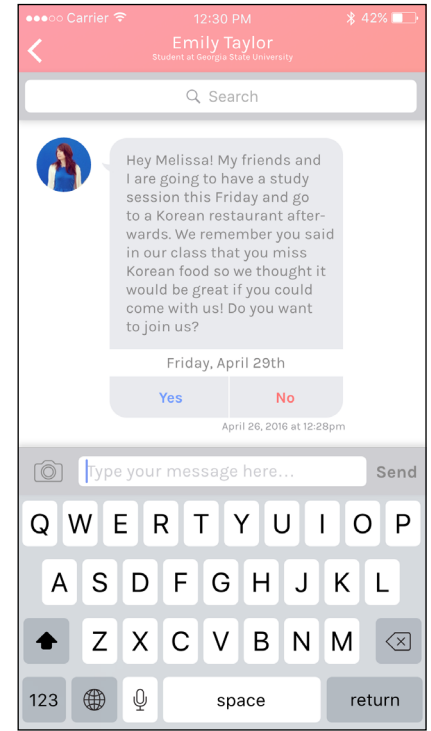
Real-time notification on the top.



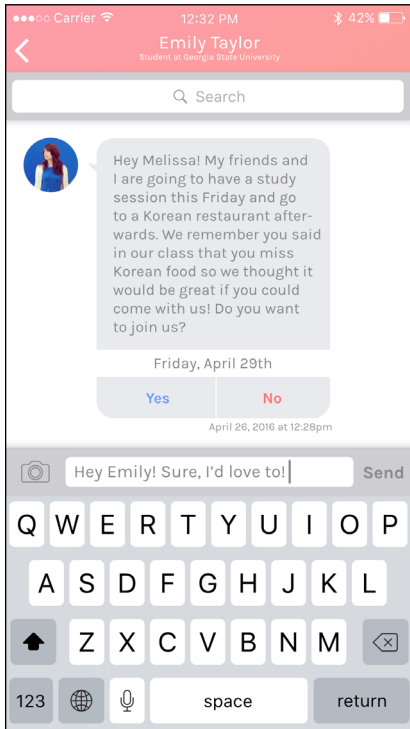
Home page with a new message notification



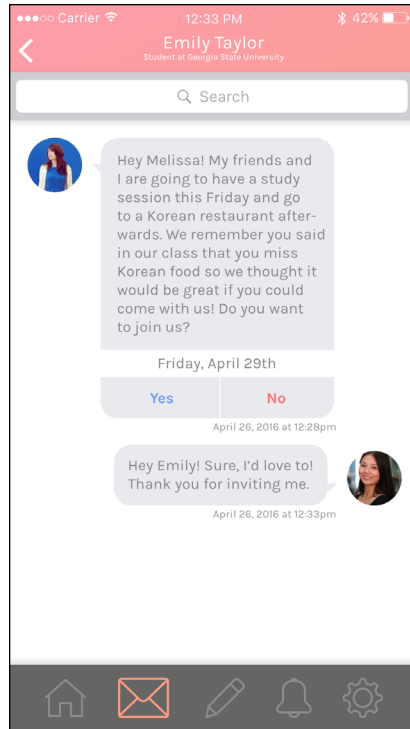
New message notification. For the previous message, the circle on the right is gone since it's read. Any new and additional messages are placed on top of the old and read messages.



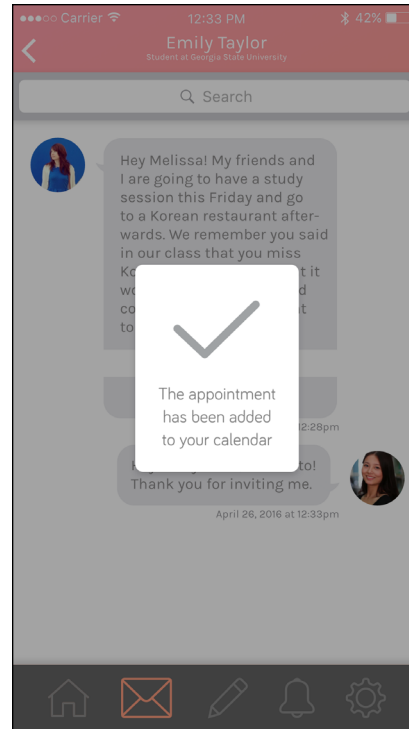
A message from the user's peer. The invite functionality is available to anyone using the app. Whether they are international/local, student/faculty, a user can send invites to anyone.



The user can type the reply and press "Send" to send it.



How it's going to look like when the user replies back to the message.



Date added alert when the user selects "Yes". The information gets automatically added to both the user and the user's peer's phones' native calendar app.