

**TYPE OPTIONS**

# FREITAG NEWS

## F512 VOYAGER – THE UBERTOURIST

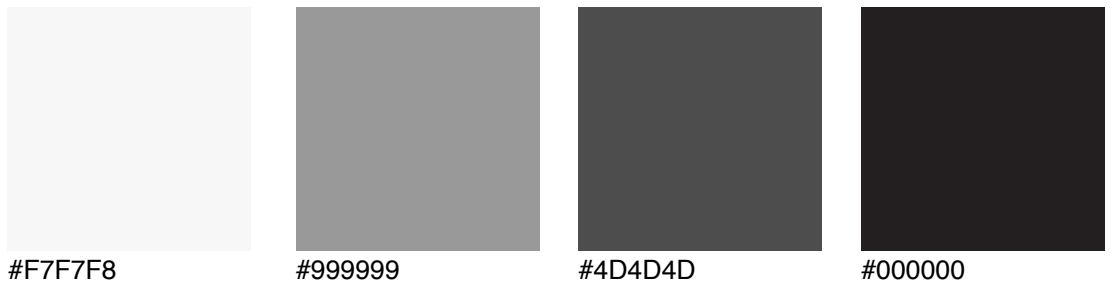
*April 23, 2015*

Everyone has their own idea of the perfect timeout. For some, it's adventure off the beaten path, as far away as possible from all-in package tours. Others need a minimum of comfort if they are to recharge their batteries. There's no way you can possibly combine the two: apart from the luggage, of course. With the F512 VOYAGER, we have created a totally individual, all-inclusive travel companion. It's an easy-to-carry, rugged cabin-size rucksack made of recycled truck tarps. And the cool thing is that it's unique. So, you'll immediately recognize it as your own on all the luggage racks and baggage conveyors in the world.

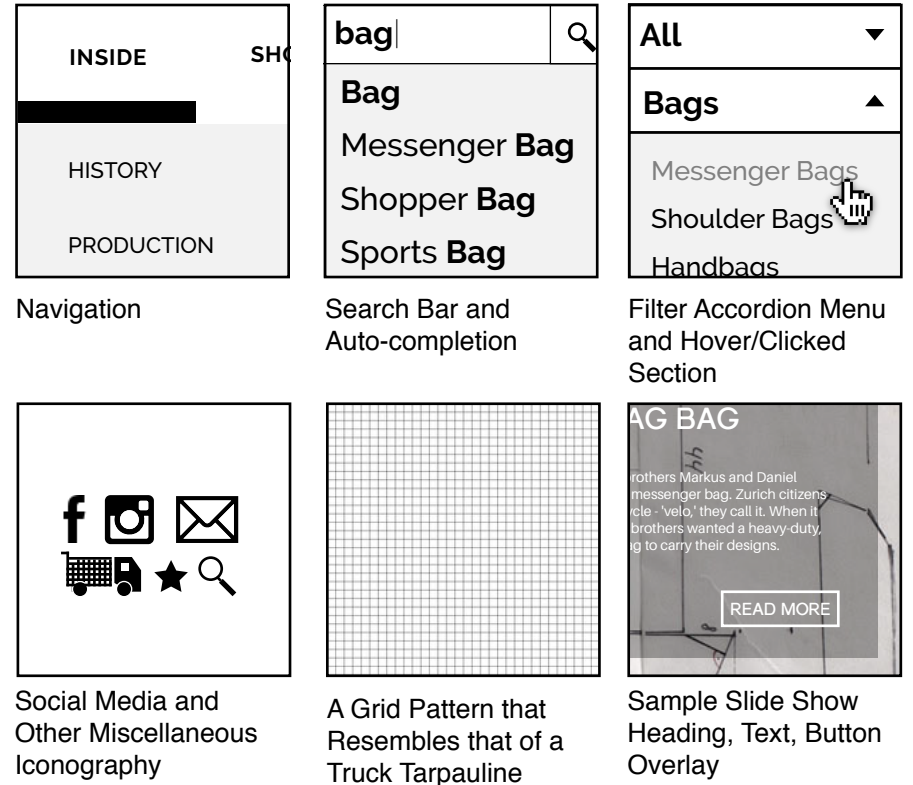
**SHOP NOW**

**Header** | Gravity Bold (40px / 2.45em)  
**Subheader** | Gravity Bold (32px / 2em)  
**Post Date & Time** | Alieron Italic (19px / 1.188em)  
**Body** | Alieron Medium (16px / 1.000em)  
**Button Text** | Gravity Bold (19px / 1.188em)

**COLOR OPTIONS**



**TEXTURES**



**ADJECTIVES**

**CLEAN EDGY**  
**INDUSTRIAL**  
**LOGICAL SLICK**

**TYPE OPTIONS**

# FREITAG NEWS

## F512 VOYAGER – THE UBERTOURIST

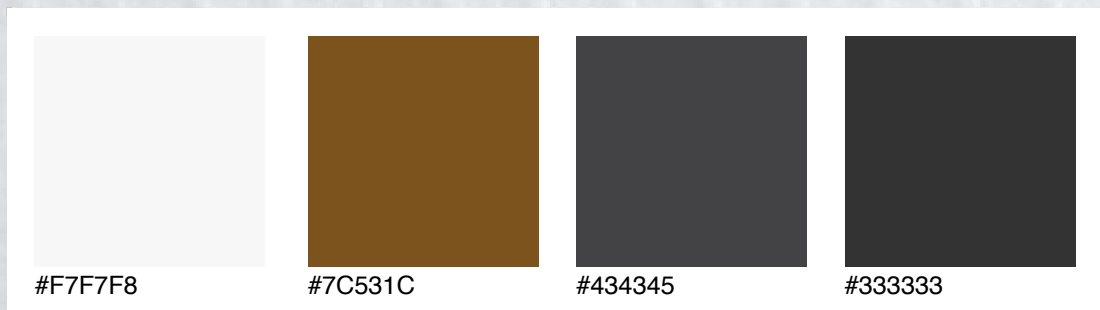
APRIL 23, 2015

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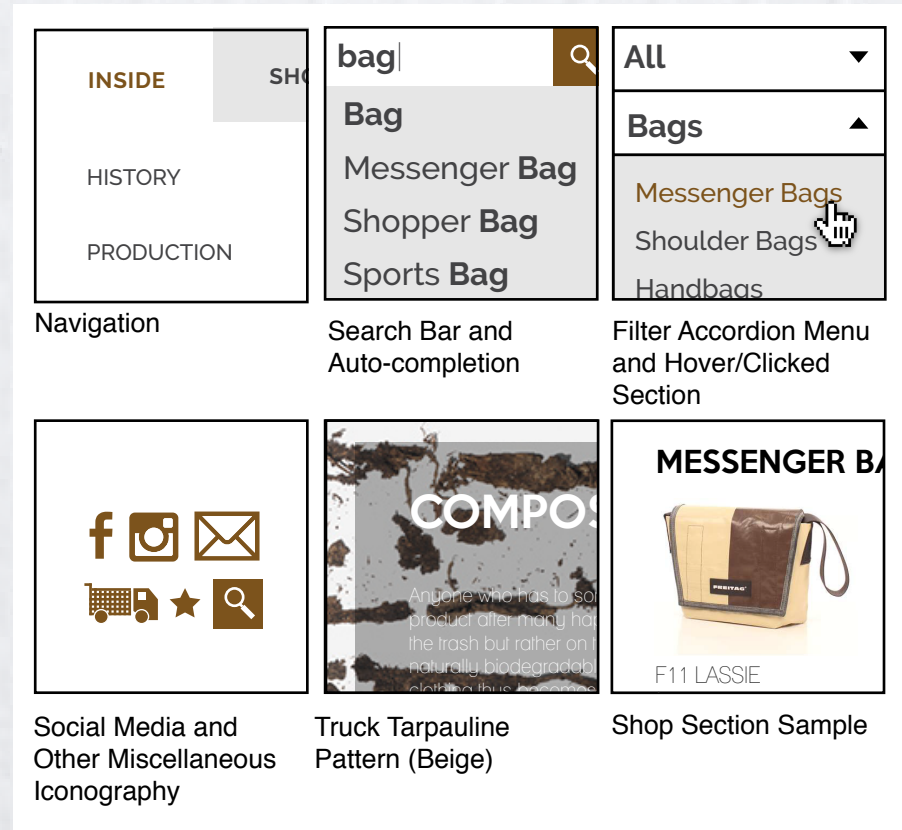
**SHOP NOW**

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 Subheader | Code Bold Regular (32px / 2em)  
 Post Date & Time | Code Light Regular (19px / 1.188em)  
 Body | Lane Narrow (16px / 1.000em)  
 Button Text | Keep Calm Medium (19px / 1.188em)

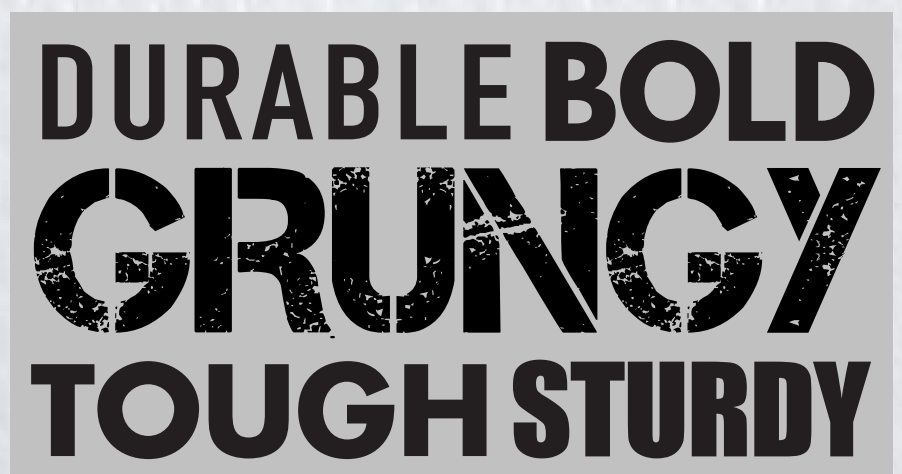
**COLOR OPTIONS**



**TEXTURES**



**ADJECTIVES**



**TYPE OPTIONS**

# FREITAG NEWS

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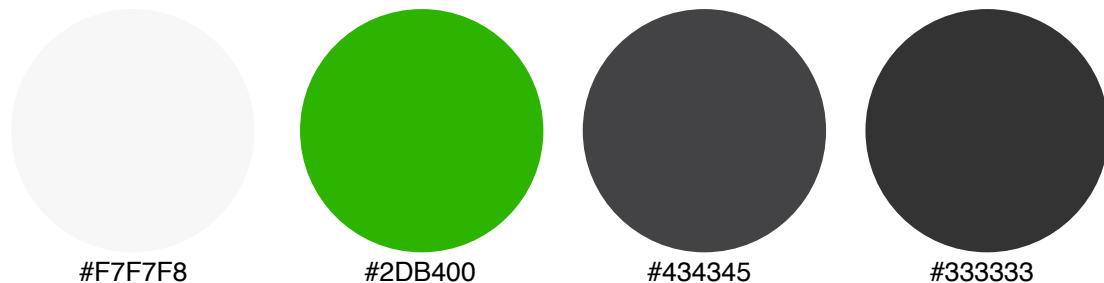
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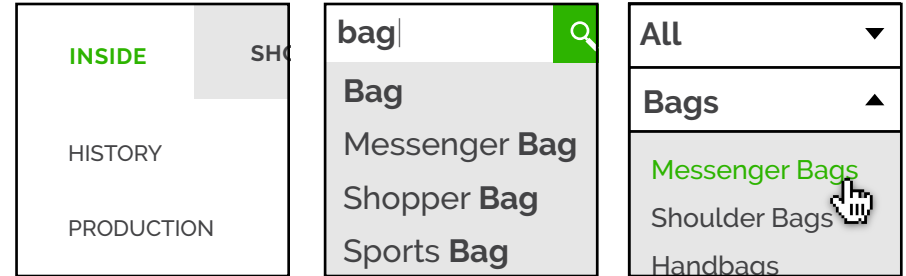
**SHOP NOW**

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**Body** | Raleway Medium (16px / 1.000em)  
**Button Text** | Raleway Bold (19px / 1.188em)

**COLOR OPTIONS**



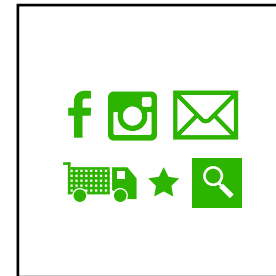
**TEXTURES**



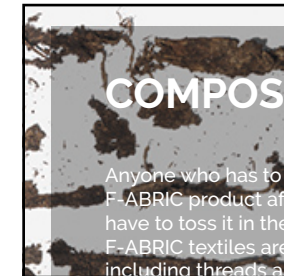
Navigation

Search Bar and Auto-completion

Filter Accordion Menu and Hover/Clicked Section



Social Media and Other Miscellaneous Iconography



Sample Slide Show Heading, Text Overlay



Shop Section Sample

**ADJECTIVES**

