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Freitag classics, backpacks, messenger bags, shoppers, padded laptop bags, accessories and clothes in innumerable colors and designs.

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History, production stories, and the latest news on one-of-a-kind Freitag items.

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FREITAG am Donnerstag (Friday on Thursday) lecture series provides a look at one of the most fascinating forms of journalism and encourages discussion about it.

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HIGHLIGHT:
F512 VOYAGER

Our new easy-to-carry and rugged cabin-size backpack is the fit-all solution for long or short trips, downtown trekking or laid-back globetrotting.

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- ACCESSORIES
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F11 LASSIE
\$195.00



F12 DRAGNET
\$245.00



F13 TOP CAT
\$270.00



F14 DEXTER
\$245.00



F21 NIGHTCLUB
\$230.00



F153 JAMIE
\$195.00



F152 HARPER
\$320.00



F41 HAWAII FIVE-O
\$160.00



F42 SURFSIDE 6
\$190.00



F61 BETTY
\$230.00



F62 PEGGY
\$270.00

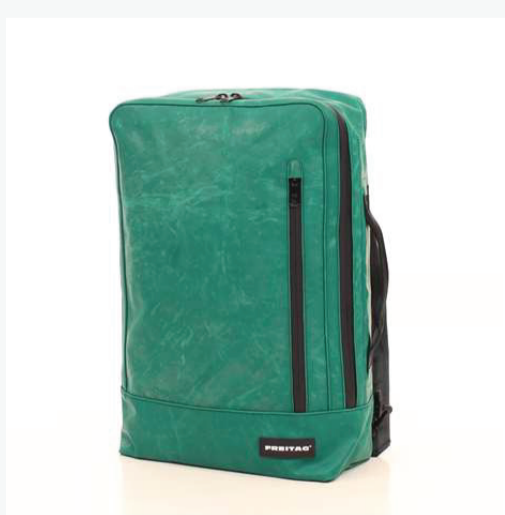


F202 LELAND
\$195.00

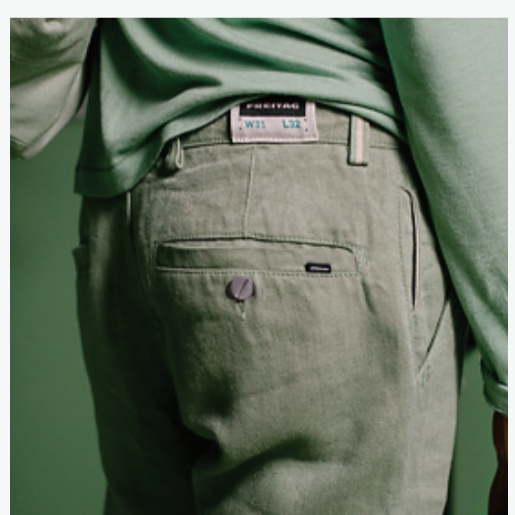
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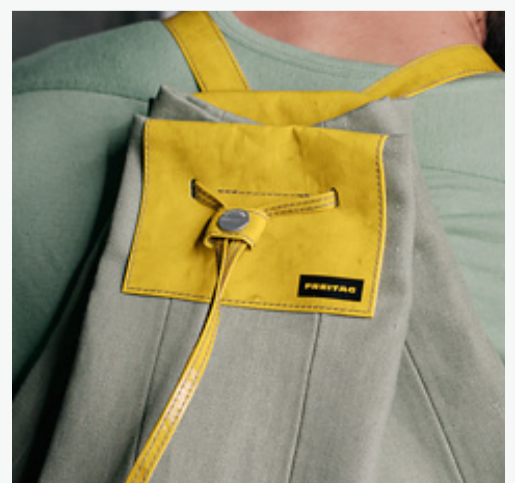
F48 HAZZARD



E550 MALE WORKPANT



K3001 F-ABRIC PUBLICATION



E799 F-ABRIC CONCEPT BAG

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HISTORY

Back in 1993, graphic designer brothers Markus and Daniel Freitag wanted a heavy-duty, functional and water-repellent bag to carry their designs.

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INSIDE FREITAG

Giving used materials a new life is called "recontextualizing" at FREITAG. Whereas similar reincarnations such as From Frog Till Prince or the Cinderella upcycling do not reveal exactly how the transformation process happened and thus leave consumers in the dark,

we want to lay our cards on the table.

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Check out what FREITAG has been up to!

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